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VOLUME 28, No. 28

# SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, APRIL 6, 1934



## Drastic Cut Ordered In Mail Service

One Delivery And General  
Curtalement Because Of  
Reduced Force

Many citizens of the community have been much exercised this week because the mail carriers have not been appearing at their doorsteps at their regular time.

Postmaster Jessica H. Wright explains that, due to instructions from the Department, cutting allowances for help, there will be one delivery per day until July 1st. She said, "The money allowed for the 1934 fiscal year budget seems to be almost exhausted and we have imperative orders to cut expenses in every possible way. Since March 1st all the employees have been obliged to take off one day a month without pay and no substitutes could be hired to do their work. Also all vacations with pay were suspended. Then the allowances for the June quarter were cut drastically.

"Sierra Madre is not alone in this... it is nationwide and people will simply have to adjust themselves. I have re-adjusted the routes to cover the entire town once a day. Parcel post will be delivered as usual.

"To save on auxiliary carrier service it has been necessary to send one of the clerks out on one of the routes part of the day. That leaves the office short-handed and we must cut there.

"Commencing today the windows will close at 5:15 p.m. The last outgoing mail closes at 5:15 and there will be no window service after that time, so those who have been in the habit of rushing in after that trying to mail their letters will be out of luck if they are not on time.

"Owing to a change in the Santa Fe schedule, the morning mail to Los Angeles which now closes at 8 a.m. will, commencing Monday, close at 10:30 a.m. That will be more convenient for many mailers.

"The windows have been opened at 7:45 a.m. to accommodate people wishing to dispatch mail at 8 o'clock, but with the dispatch at 10:30, the necessity for this early opening is obviated and the windows, commencing Monday, will not open until 8 a.m. Rapping on them will not open them.

"We are all trying to give this city the best possible service under decidedly difficult conditions. I have consulted with both the clerks and carriers in rearranging the work so as to distribute the burden as equitably as possible and with the minimum of delay to the mails.

"I hope our people will realize we can do no more than our best and that we are just as much, if not more, inconvenienced by the situation as they are. It is very hard on the subs who are thrown out of work or materially cut on time, as they don't make very much at any time.

"Also, please say that patrons cannot call at the post office for mail which they expect to receive by carrier because he is later than formerly. We now have no time for giving special service of this nature except in a case of extreme emergency such as death in the family. We will do all we can to maintain a good standard of service. We ask for co-operation and understanding from the people we serve."

## QUEEN OF ARTS TO PRESIDE OVER PARADE, STREET DANCE AND LEAGUE PAGEANT IN JUNE

Players Plan Elaborate Co-  
Operation In Celebration  
Of First Anniversary

COMMITTEE heads were chosen at the Wednesday night meeting of the Municipal Drama League to commence immediate detail of plans for the League's participation in the Allied Arts' elaborate June anniversary celebration.

Chairman of the committee on costumes and ideas for the street parade is Miss Cricket Calkin, while Miss Mary Davis was named to contact all the city's civic organizations to secure co-operation. It is planned to have the parade divided into divisions, with representatives from various clubs and groups.

Mary Schmidt was chosen Chairman of the General Committee to oversee formation of the drama organization's running schedule, which is to include

## Two Princesses Of Flower Fete From This City

Seemingly having a corner on the prettiest girls in Southern California, Sierra Madre tomorrow and Sunday will have two "Princesses" in the Spring Flower Festival in Pasadena. Dorothy Walsworth and Frances Neumann, both members of the Junior League of the Woman's Club here, were chosen at ceremonies on the Hotel Vista del Arroyo lawn Wednesday before a crowd of over 1000 spectators. They and two others are attendants to Flower Queen Virginia Burr of Pasadena during the two days of the flower show at the Civic Auditorium.

Miss Walsworth, charmingly brunette, will be Princess of the Poppies. Miss Neumann, as charmingly blonde, will be the Princess of the Iris. Both are students at P.J.C.

## Councilmen Elected Here Next Monday

Fierce Battles Rage In Many  
Adjoining Foothill  
Communities

While fierce political battles will be decided in many neighboring foothill communities at the municipal election Monday, April 9, Sierra Madre is without a fight for seats in the City Council for the first time since the city was incorporated. Three incumbents whose terms expire this year are seeking re-election—Councilmen Lester K. Layton, William R. Lees and H. Clay Reavis.

A committee of leading citizens of the community who have caused an advertisement to appear elsewhere in this issue of the SIERRA MADRE NEWS assume that they are unopposed because the Councilmen have rendered satisfactory if not quite exceptional service to the community in time of great stress. Therefore, the committee holds, they are entitled to a vote of confidence.

Surely it is the duty of every good citizen to vote.

Monrovia has 14 candidates for three Council seats, the greatest competition in the city's history. South Pasadena has 14 candidates for a like number of places. San Marino is as peaceful, politically, as Sierra Madre now is. Monrovia and South Pasadena each have a woman candidate for the Council.

## Attendance Record At Wistaria Fete Little Below 1933

The 1934 Wistaria Fete closed in Sierra Madre on Easter Sunday, with a total of 28,755 visitors having paid the nominal admission to the Fennel grounds. An additional ten thousand drove past the Fete, admiring it from their automobiles, it is estimated.

Although this year's attendance was somewhat short of that of 1933, as usual tourists from the far parts of the globe were among the visitors. Registered in the two hundred and fifty pages of the Chamber of Commerce's guest book kept at the gate are men and women who traveled here from Spain, Portugal, the Orient, Africa, various South American countries, northern Canada and British Columbia. Practically every state in the union was represented.

## Not A Vote Against Mrs. Bovard At The School Election

Thirty-three votes reelected Mrs. Gilbert S. Bovard to her post as school trustee last Friday. Her candidacy for the three-year term was uncontested, and the sole polling place was at the public schoolhouse.

## Child Wins Aquittal Of Gus Riherd

Jury Holds Him Blameless  
For Accident To 5-Year-  
Old Billy Freeland

It took a jury of eleven men and one woman only a few minutes Tuesday afternoon to bring in a verdict of not guilty and to exonerate Gustav Riherd on two charges of reckless and careless driving. Riherd was brought to trial as the result of striking and seriously injuring five-year-old Billy Freeland with his car two weeks ago as he came into the intersection of Central and Auburn avenues.

The highspot of the trial was the testimony of little Elspeth Jackson, 8, witness for the prosecution, who quite definitely settled matters for the defense. She was with Billy Freeland and his small brother, Robert, when the accident occurred. If Billy "had kept hold on her hand," he probably wouldn't be in the hospital now. She said:

"The three of us started across the street together, and when we got about to the car tracks William (Billy) broke loose from me, and ran in front of the car. The car wasn't going very fast because I heard it go put-put..."

Prosecutor D. J. O'Leary asked her if any officer had come up to the school to question her prior to the trial. After thinking (Continued on Page Five)

## Forum Hears Budget Cuts Denounced

A highly informative and interesting talk of the effects on the State of California from drastic budget cuts sustained by the State Welfare Department was given by Rheba Crawford Spivale, director of that department, before a large crowd attending the Sierra Madre Forum meeting in the City Hall Tuesday night.

The speaker showed how the appropriations for her department are in danger of extreme curtailment through the work of the same influences she charges, are operating to cut the appropriations of the educational department. She stated that the so-called State economy budget merely throws a greater burden on the county budgets.

Following Mrs. Spivale, Victor O. Schmidt, local attorney, presented a review of Senator Robert Wagner's report on the Imperial Valley labor situation.

The report showed that the trouble started when wage agreements were not kept by growers, and a union of workers called a strike. A meeting in El Centro was attacked by officers with tear gas bombs and unwarranted arrests were made. Subsequent permits for meetings were denied, although the union of workers secured a Federal injunction against possibility of interference.

As to land conditions, the report shows that 90 per cent of the land in the county is owned by the growers, who consist of about 74 individuals and companies. Schmidt said that conditions makes the laborers mechanical tools, the growers needing all of the mon occasion, but with no responsibility for their subsistence in between planting and picking periods.

Both health and housing conditions are terrible, the report states, with irrigation canal water being used for drinking water, and widespread disease in consequence.

"During warm weather, when temperature rises above 100 degrees, the flies and insects become unbearable and the lives of the children and their parents are awful," said Schmidt, "and these conditions breed dangerous social unsoundness and violate all the recognized standards of modern living."

## Business Uptrend Shown In Latest Home Bank's Report

The business uptrend reflected everywhere has not avoided Sierra Madre as the quarterly report of the Sierra Madre Savings Bank reveals.

An increase of \$43,114.88 in deposits, or 12.9 percent, is shown by the statement over the preceding quarter. The total deposit liability December 30, 1933, was \$333,935.81, as compared with \$377,050.69 shown as of the date of the last quarterly statement last week.

## Labor Bill Attacked At Meeting Here

Wagner Act Designed To  
Unionize Industry Says  
Chamber Of Commerce

Going on record as being opposed to passage of the Wagner Labor Bill at the Monday night meeting, the local Chamber of Commerce also unanimously approved a program for National defence outlined by the National Chamber of Commerce.

The labor bill is censured by E. D. Burbank, National Councilor for the local organization as a bold attempt to unionize all American industry by legislative fiat. In communications received from the Los Angeles Chamber as well as from Washington, it is stated that the Wagner Bill would do away with the open shop, and prove entirely inequitable in that it could be construed as denying the employer the right to close his plant in a dispute but would not discourage a strike.

In part, the report on the bill in regard to the labor crisis, sent out from the National Chamber of Commerce, reads:

"Efforts to unionize all of American industry at whatever cost, through the threat of strikes and by means of legislation, have brought a major crisis in progress toward National recovery.

"The freedom of employers as well as employees, to enter into and determine the condition of employment relations with each other, which the Chamber has contended is an essential part of the individual right to contract, would be virtually destroyed by the bill.

"If union labor is to be given the unprecedented powers sought in this legislation, it is too much to expect that at some later date, if the bill is declared constitutional, the public will insist on counter legislation to put labor under strict government regulation and to curb or even prohibit its activities."

"The threat of strikes and the menace of increased industrial disputes, if the Wagner Bill is enacted, are causing apprehensions which can have no other effect than to slow down the recovery program. What the country needs today is industrial peace, not war... what the country needs is more men at work, not fewer."

Included in the defence program, which the Chamber approved and forwarded to Washington in ballot form, are 12 main issues. First, it is contended that the United States should continue support of the principle of limitation of armaments by agreement, and that this country ought to keep a fleet adequate for protection of shores, territories and possessions. The continuation of training reserve personnel for efficient service in event of war was also asked.

An American-owned merchant marine, suitable as a naval auxiliary in war, was proposed, as was a systematic program for modernization of Army equipment. In conclusion it was stated: "Within the terms of agreements for limitation of armaments, the United States should pursue a systematic program of building and maintaining air services in the Army and Navy adequate to attain the objectives of the National defence laws."

## Tennis Club Fixes Rules For Entrance In Coming Tournaments

Sunday, April 22, the Sierra Madre ranking tennis players will be guests of the Arroyo Club of Pasadena in a return match on the Crown City courts. Players will be chosen from the top 10, so it is advisable for those wishing to challenge any on the ladder of 15 that was recently arbitrarily named to do so soon.

An invitation has also been extended to the Betsy Park players, who have accepted April 29 as the date on which they will be guests of Sierra Madre in tournament play.

The "Dub Class," including all not rated among the top 15 and all unable to attain such rating by challenge play, has been established in an effort of the local club to stimulate competitive interest among all players in this city.

Anyone may post his name on the city court bulletin board in the order he thinks right—and may immediately be open to challenge for that position.

## Holdup Thugs Beat Conductor Able To Fork Over Only \$3

Robert Forsythe, for some months a conductor on the Sierra Madre-Los Angeles Pacific Electric train, was severely injured Saturday night in Long Beach by two unidentified holdup thugs.

Accosted by his assailants with a harsh demand for money, Forsythe could produce only three dollars. When it was discovered that he hadn't even a watch with him, the men beat him about the head with the butt-end of a gun, breaking his jaw in two places and painfully injuring his head and shoulders. He is confined to the Californian Lutheran Hospital in Los Angeles for an indefinite period.

## Most Noted Red Men Of Films Coming

Celebrities Of Six Tribes Per-  
form Tonight For P.T.A.  
Child's Welfare Fund



Hollywood's most talented Indian actors, comprising representatives of half a dozen of the country's most famous tribes, appear on the stage of the local grammar school tonight in a thrilling program of native dances, songs and drama. The entire proceeds of the entertainment are to go to the Sierra Madre Parent-Teachers' Association children's welfare fund.

A great number of the performers are Indians who have become world famous through their film work, and the entire group comprises the mainstay of the Hollywood studios in all production work calling for Indian actors and actresses. It was through the influence of Alec McLaren and Mr. and Mrs. Lee Shippey that they agreed to appear here tonight.

Ishitopi, Choctaw Indian singer who has just signed a contract with a Nation-wide broadcasting company, will present native American dances and songs. He is the co-author of the legend, (Continued on Page Four)

## Open Legion League Ball Season Here

San Marino Faces Last Year's  
Lineup Of Local Soldiers  
In First Tilt Tonight

Officially opening the Legion baseball league season here tonight, the local Soldiers goes up against the hard hitting San Marino forces with the odds in their favor but expecting a battle.

The local lineup is practically the same as last year, Pratt still being the old reliable on the mound, Harkness, of course, is short. Pickett is still competently doing duty on first, and Welch on second. Art Evans, as usual, will catch, Burroughs is due to hold down third again. In the outfield Olson will play center, Mathis right-field and Young left-field. Hill is on hand as general utility man, while Gwynn, a newcomer, will act as auxiliary pitcher.

San Marino is expected to have a large turnout of rooters here tonight, as it always has when the team comes here, and the home team asks that the local fans lend a hand by way of moral support.

Wilmar furnishes the opposition for the second game of the year, Friday, April 13. Complete season's schedule will be released soon, it is stated. Last Friday Pasadena worked hard to trouble the locals in a practice tilt here by a tally of 11 to 9. The game went 11 innings. Pratt was absent from the lineup.

## President Adds Voice In 'Newspaper Appreciation Week' Celebration Of State

### Roosevelt Lauds Service Of Newspapers

March 29, 1934  
Newspaper Appreciation  
Week Committee,  
California Newspaper  
Publishers Association  
San Francisco, California

"Gentlemen:  
"I have just been advised by Congressman Clarence Lea that members of the California Newspaper Publishers Association, beginning April 2nd, will celebrate 'Newspaper Appreciation Week.'"

"It is with great pleasure, therefore, that I send greetings to you in appreciation of that constant service which our people and Nation.

"I send these greetings also with particular appreciation of the support your publications have accorded the National Recovery Program.

"The newspapers of your State, like those published in all other states of our Nation, are responsible to and deeply obligated to the people they serve. This obligation is no less a responsibility of publisher, editor and reporter alike. I gladly testify to the fact, except in rare instances, that there has been a faithful and conscientious discharge of these responsibilities.

"I am certain that your patrons and the public at large, if given an opportunity, would join with me in the greeting of appreciation.

Very sincerely yours,  
FRANKLIN D. ROOSEVELT."

## Expect CWA Projects To Be Resumed

Central Extension & Spread-  
ing Ground Jobs To Be  
Taken Up By SERA

Since Sierra Madre and Los Angeles county are furnishing supervision and funds toward the completion of the city settling basins and the Central extension, officials here feel confident that both projects will soon be continued under the new State Emergency Relief Administration.

Complete plans for the city spreading grounds and settling basins water conservation and flood control program have been submitted to the CWA for reference to the SERA, it is announced. Before the end of the month work will probably commence again.

According to State FERA Administrator Branson, the new employment relief organization has not yet been sufficiently complete as to detail to allow the office to issue a comprehensive statement, but he emphasized that the program is to proceed on the basis of relief work for those most in need, within the limit of the money available for the undertaking. All that is known definitely is that the CWA will continue as an engineering force to approve proposed projects, the County will check on individual need for employment, while the SERA will provide funds and hire the men.

## 20 ACRES OF BLOOMING TREES BACKGROUND OF PERFORMERS AT CHERRY BLOSSOM FESTIVAL

JAPANESE songs and dances, performed among the loveliness of pink and white cherry blossoms, will be chief among the novelties presented Sunday afternoon at the Japanese nursery on upper Sunnyside avenue on the occasion of the Cherry Blossom Festival.

Mr. and Mrs. Miyosaku Uematsu, who have charge of the festival, invite all of Sierra Madre to come to the affair, which commences at 2 o'clock. Mayor H. Clay Reavis will welcome visitors, Shungo Abe will act as master of ceremonies, and addresses will be made by Sei Fujii, of the Japan-California Daily News; Masato Tanabe, head of the Southern California Florist Association; Hideo Muto, president of the Southern California Flower Market; and R. E. Page, president of the Southern California Nurserymen's Association. Mr. Uematsu will give the re-

Besides Great Community  
Service It's State's  
Second Industry

President Roosevelt joined in the celebration of "Newspaper Appreciation Week" in California this week in a telegram to the committee directing the celebration in which he expressed appreciation of the "conscientious discharge" of their public duties by the publications of the State.

Thousands of other officials of the State, its school system, leaders of the churches and other forward looking and upbuilding organizations have joined in similar expressions of appreciation for the character of service rendered by the newspapers, now recognized as the second largest industry in the Commonwealth.

The SIERRA MADRE NEWS is a part of this industry and of the California Newspaper Publishers' Association and in the midst of the celebration it points to its own realm of activities and centers attention on what the paper means to the city, its many organizations and its people.

Nine persons are today employed in the production of THE NEWS and its commercial printing.

As the windows are the display counter of local merchants so is the SIERRA MADRE NEWS the window of this community. Stores belong to individuals, but every resident in the community has a vital interest in the home-town paper.

People have an interest in their local paper because it concerns them, their families, friends, schools, churches, lodges, clubs and other activities. Only in their local paper can they get all the local news—be informed of the town's happenings.

This news just doesn't come in. Gathering of news in an endeavor that requires much activity. Hundreds of persons are contacted to provide Sierra Madrenas with their paper. Many meetings are attended. Hundreds of telephone calls are made. Oftentimes, the obtaining of a little notice requires interviews with many people.

THE NEWS could be "filled up" easily with material clipped from other papers or with the mass of propaganda and publicity received daily. But such a paper wouldn't reflect the true Sierra Madre.

And so THE NEWS today contains only local news or news affecting the welfare of this community.

## Great Citrus And Oil Industries Are Easily Outranked

Figures furnished by the United States Department of Commerce reveal that while the oil industry has contributed inestimably in the rapid growth of California and its citrus fruits are shipped to and bring in revenue from all parts of the globe, the newspaper industry is second in importance in the State, being outranked only by the motion picture business.

The fact that the newspapers and printing plants of the State pay out \$506,290,168 in wages annually to 357,988 employees in these and allied plants will be news to the average citizen. This is among the facts contained in the report of the Department of Commerce for 1932. Here are some other interesting facts from the same report concerning the newspaper industry.

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## Another Masonic Dance Tomorrow

Another of the Masonic Lodge's enjoyable dance entertainments will be given at the East Central avenue Temple tomorrow night, April 7, from 8:30 p. m. to 1 a. m. With the cooperation of the OES, the same fine orchestra featured at the last "bargain dance," coffee, refreshments, and card games provided, the affair is expected to be one of the biggest treats of the year. A door prize and cash awards for card winners are added inducements.



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Member Nat'l Editorial Ass'n

One year, \$2; Six months, \$1.25;  
Three months, 75c.

Be perfect, be of good com-  
fort, be of one mind, live in  
peace; and the God of love and  
peace shall be with you.

2 Cor. 13:2

Lord! subdue our selfish will;  
Each to each our tempers suit,  
By thy modulating skill,  
Heart to heart, as love to love.

—C. Wesley.

#### WHERE IS THE END?

Recent press stories record a  
German sales girl being sent to  
a Nazi prison for nine months  
because she remarked to a friend  
that she knew of abuses in a  
concentration camp; a peddler  
sentenced to eight months in jail  
because he saw storm troopers  
kill several Jews in Leipzig; an  
elderly woman being given six  
months for saying that relief  
given unemployed was scanty in  
view of the \$293,000,000 fund  
available; a woman jailed for 15  
months for writing a letter—  
opened by a censor—to a sister  
in New York telling about condi-  
tions under Nazi government; a  
situation in Russia where the  
helpless masses now bow to a  
communist despotism more ren-  
less than that of the Czar; that  
Fascism has given Italy mater-  
ial benefits, though individual  
liberty has been killed; that the  
Germans, from a liberty-loving  
people devoted to family life, are  
bowing with apparent willingness  
to a despotism more absolute  
than any other the modern world  
has seen.

The situation is beyond under-  
standing, particularly as all  
these political upheavals and  
revolutions were to benefit the  
masses. But the net result, in  
each case, seems to have been to  
reduce the individual to a cipher  
under the domination of iron-  
handed officialdom that lays out  
the course of every man, woman  
and child.

It is possible that American  
citizens, in another 10 years, will  
have accepted a program which  
makes the citizen exist as a tax-  
paying machine for the benefit  
of government, or will we get  
back to the fundamental doc-  
trine of our country that govern-  
ment exists for the individual,  
and that our public officials are  
servants and administrative offi-  
cers of the people, rather than  
their overlords and masters?

Will the day come when an  
American editor fears to criticize  
government, and will the day  
come when our government can  
censor the opinions that editors  
express to their readers, as seems  
to be the case in such countries  
as Germany, Russia and Italy?

It is high time the American  
people bore these dangers in  
mind.

#### THE COUNTRY PAPER

Turning from city newspapers  
to small town press exchanges  
that come to the editor's desk  
is like stepping from the slums,  
full of vice, into an old-fashioned  
garden sweet with lavender and  
thyme and the scent of perennial  
flowers. The pages of big dailies  
are so full of murder, thievery,  
immorality and selfishness that  
the better news is obscured by  
these glaring shatterings of the  
Decalogue. One puts the paper  
aside with a feeling of depres-  
sion and heartache that the  
world is so full of terrible and  
unhappy things.

Then picking up the papers  
that record the happenings of the  
little towns around us, one gains  
renewed faith in life. Here are  
set forth only that which uplifts  
a community—the activities of  
the business men, the church  
items, the happy social gather-  
ings of the people, the mar-  
riages, births and deaths, farm-  
ers' items, and all the thousand  
and one daily occurrences that  
make up the simple annals of the  
great common people, who are  
really the foundation of this  
broad country of ours.

Sometimes people speak lightly  
of the country newspaper, but it  
is one of the most potent and  
uplifting factors in our National  
existence—Christian Science Moni-

#### BIRTHDAY GREETINGS...

The NEWS extends birth-  
day greetings and its best  
wishes this week to the fol-  
lowing Sierra Madreans:

Mary Lou Lovejoy	Apr. 6
Mrs. C. Penders	Apr. 7
Mrs. L. C. Schuck	Apr. 7
Mrs. Guy F. Scott	Apr. 7
Barbara Davis	Apr. 7
Harold Wolff	Apr. 7
F. O. Nichols	Apr. 8
Harold Spears	Apr. 8
Mrs. Emily Moyer	Apr. 9
Francis Bradley	Apr. 9
Mrs. C. H. Tuggle	Apr. 9
Mrs. W. J. Schiltz	Apr. 9
Peter Thill	Apr. 9
Norm Morrison	Apr. 10
Edith Hawks	Apr. 11
Mrs. R. Osterhout	Apr. 11
W. E. Farman	Apr. 12
J. Draman	Apr. 12
Ben Stinman	Apr. 12

#### GOING RIGHT UP

Yes, business is better. And  
the curve is holding stubbornly  
to its upward trend. Mainstay  
of the jump is still the automobile  
industry's spectacular recovery—  
and spectacular is the word.  
Every fresh report coming from  
the motor centers is more en-  
couraging than the last. Unfilled  
orders for both trucks and cars  
are zooming. Ford and General  
Motors alone are reported to be  
at least a quarter of a million  
orders behind. And other indus-  
tries are racing along with the  
auto makers. In the department  
stores, according to the latest an-  
nouncement, the cash registers  
are ringing merrily, with an av-  
erage national gain of 25 percent  
in dollar volume over last year.

The chemical industries, which  
survived 1933 in good shape, are  
continuing their advance now,  
with glass, textiles, paper, etc.,  
finding good markets and stable  
prices. The most recent Depart-  
ment of Commerce survey shows  
steel output higher, business  
activity better, commodity prices  
on the rise, stock and bond  
prices up and general betterment  
all along the line.

Discontinuance of CWA, which  
has employed 4,000,000 people—  
including teachers, artists, street  
cleaners, insect eliminators, a  
poet, or two and about every  
possible classification of worker  
—is beginning and will naturally  
react unfavorably on business.  
But leaders hope for the best—  
and what is more, seem really to  
expect it.

#### YOUR CHILD AND THE SCHOOL

By Dr. ALLEN G. BELAND  
Director, Physical and Health Education  
New Jersey State Department of Public Instruction

#### Ventilation and Health

Resistance to illness, particularly  
the diseases that affect the nose,  
throat and lungs, depend to a sur-  
prising degree upon proper heating  
and ventilation.

Scientific investi-  
gation shows that  
three factors must  
be attended to make  
the average home or  
schoolhouse a health-  
ful place. These are  
temperature, mois-  
ture and the motion of the air.

**Temperature**—The good health  
standard is 65 to 68 degrees Fah-  
renheit. Cool air is stimulating  
and invigorating. Overheated air  
induces physical and mental depres-  
sion and sluggishness.

**Moisture**—Sufficient moisture is  
present when fresh outdoor air is  
admitted to the room. Insufficient  
moisture in the air causes exces-  
sive drying of the mucous mem-  
brane of the nose and throat, es-  
pecially if the air is overheated.  
This frequently renders the indi-  
vidual more susceptible to colds  
and other infectious diseases.

**Motion**—Circulation is necessary  
to prevent stagnation of hot moist  
air around the body. Unless circula-  
tion is otherwise provided for,  
keep one or more windows open to  
some extent at all times, but avoid  
direct drafts. Slow-moving cur-  
rents are sufficient.

In his next article Dr. Ireland  
will tell what children should eat.

The SIERRA MADRE NEWS  
Commercial Printing Department  
is equipped to take care of all of  
your printing needs—any time.

#### HISTORY OF CALIFORNIA NEWSPAPERS

(By WNU Service)

Before the gold rush, before Cal-  
ifornia became a state, before there  
were cities of size in the western  
territory, printers and editors  
marched hand-in-hand with pioneers  
into this state and set up their  
presses.

Many a tiny ship that bravely  
plowed the waters around the horn  
from New York to California car-  
ried a printing press. Many of the  
prairie schooners carried fonts of  
type.

California's first newspaper was  
printed on paper which was intend-  
ed to wrap cigars. It was run off on  
a Mexican hand press that had been  
left at Monterey. The type was dirty  
and twisted. There were no W's  
but for all that the paper came out.

Known as the "Californian," the  
first newspaper saw the light of day  
in Monterey on August 15, 1846.  
Its printer was Robert Semple, who  
also was the first president of a  
state constitutional convention. Its  
editor was the Rev. Walter Colton.

Lack of W's in the Spanish alpha-  
bet didn't bother the printer and  
editor too much. They put V's to-  
gether as long as the V's lasted and  
then they used U's.

Their thoughts, marshalled forth  
in the prospectus, page one, column  
one, (there were only two columns)  
weren't so different from many that  
appear today. In part they said:

"We shall maintain freedom of  
speech and the press, and those  
great principles of religious tolera-  
tion, which allows every man to  
worship God according to the dic-  
tates of his own conscience.

"We shall advocate such a sys-  
tem of public education as will  
bring the means of a good practical  
education to every child in Califor-  
nia."

Following Semple and Colton to  
California was Samuel Brannan, a  
Mormon, who brought a complete  
printing outfit from New York by  
boat and began publishing the  
"California Star" in San Francisco  
in October 1846. This paper was  
combined in January 1849 with the  
Monterey paper as "Alta Califor-  
niana."

That was the first newspaper  
merger in California, a step in the  
progress of publishing in this state  
that has been aped many thousands  
of times since.

The "Alta Californiana" did a land  
office business at the outset. An  
historian says that "its receipts for  
advertising alone often ran as high  
as \$2,000 a day."

After making a fortune out of the  
paper it was sold for \$125,000 gold  
in 1850.

Brannan picked a good time to  
get out. More and more papers were  
coming into the field. Some of them  
have lived. Many died. Some were  
reborn only to die again.

Editors would start publication  
one day and go after gold the next,  
leaving equipment stand where it  
was.

San Francisco had five morning  
newspapers at one time—the Chroni-  
cle, Herald, Town Talk, Alta and  
Globe.

The first evening newspaper in  
California was the Picayune, born  
August 3, 1850. Died while in in-  
fancy.

The Watchman was California's

#### Great Citrus And Oil Industries Are Easily Outranked

(Continued from Page One)  
newspaper and printing industry:  
Printing and Publishing and  
Allied Industries of the  
United States

Number of Printing and pub-  
lishing establishments, 24,360;  
Number of allied industry estab-  
lishments, 3,162; Total establish-  
ments all industries 27,522.

Number of wage earners in  
printing and publishing industry  
281,119; Number of wage earners  
in allied industries 76,869;  
Total wage earners all industries  
357,988.

Annual wages paid to employ-  
ees in printing and publishing in-  
dustry, \$506,290,168; Annual  
wages paid to employees in allied  
industries, \$130,081,230; Total  
wages paid in all industries,  
\$636,371,398.

Annual value of materials used  
in printing and publishing indus-  
try, \$660,029,112. Annual value of  
materials used in allied industries,  
\$106,454,436. Total value of ma-  
terials used in all industries,  
\$766,483,548.

Annual value of products man-  
ufactured in printing and publish-  
ing industry, \$2,760,195,928;  
Annual value of products man-  
ufactured in allied industries, \$409,  
943,733. Total value of products  
manufactured all industries, \$3,  
170,139,661.

#### CALIFORNIAN.

Vol. 1 MONTEREY, SATURDAY AUGUST 15, 1846

The Californian is published every Saturday morning  
by COLTON & SEMPLE. \$5.00  
Per Annum. Single Copies, 25 Cts.

PROSPECTUS  
This is the first paper ever published in California.  
It is a weekly paper, and is intended to be a  
medium for the expression of public sentiment,  
and for the dissemination of useful information.  
It is published at Monterey, California, and is  
sent to all subscribers by mail.

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#### Weather Observers At City Hall Predict Rain, Fogs And Wind--Sometime; March Warmest Spring Month In Years

By John Copeland

We stomped into the weather  
Bureau dispiritedly. Usually the  
weather isn't a very fertile source  
of news in early Spring—especial-  
ly in Sierra Madre where the cli-  
mate is practically swell all the  
year around, and the "Bureau"  
in the past has confined itself to  
second-hand quotes of Colonel  
Hersey.

But yesterday, b'gosh, the  
Equinox or something was just  
right, and Weather Observer Jack  
Hosford was in a prophetic  
mood. He felt bad that Gin Chow  
had departed without willing his  
celestial robes to some worthy  
potentate.

"Here's the whole darn layout,"  
the W.O. told us. "I base my  
predictions on the fact that the  
ants are starting to come into  
my pantry for shelter."

Assistant Weather Observer  
Joe Swanson broke in with: "It's  
going to rain May 1st."

"Why?" we asked, skeptically.

"Because I'm going on a fish  
ing trip May 1st," he said.

"Pipe down," griped the rea-  
W.O. "You aren't scientific at  
all. I'm serious. Now, until the  
9th of this month it's going to  
be fair and warm. From the 9th  
to the 15th the sky will be over-  
cast with occasional winds..."

"There's a big wind blowing  
now," remarked the A.W.O. "I  
can tell because my corns hurt."

After discharging his Assis-  
tant Observer rather forcefully,  
Observer Hosford stated: "From  
the 15th to the 22nd it will be  
clear, but early morning fogs  
will interfere with my exercising  
my goldfish before breakfast..."

"That's too bad," crooned a  
voice from the hall, "How they'll  
miss you."

"Huh!" snorted the W.O., "Joe  
ain't never had no sentiment..."

As I was saying the balance of  
the month will be windy (here  
he seemed to lapse into a softer  
mood).

There will be occasional showers  
and they'll bring May flowers."

"I told you so," chortled the  
A.W.O., who was now safely out  
of reach.

Here's a few believable statis-  
tics we snatched on the way  
out: There was a range of 28  
degrees in the temperature dur-  
ing March, with a maximum  
mean of 80 degrees, and a mini-  
mum mean of 52. The hottest  
day was March 30, when the  
mercury boiled to 94, and the

night of the 17th it descended to  
a minimum of 48 degrees. A bare  
.07 of rain kept the season's to-  
tal above that of last year, 23.06  
inches as compared with 15.29,  
although it rained .19 of an inch  
in March, 1933.

At the outer door of the  
Weather Bureau sanctum, the As-  
sistant Weather Observer, by  
name Joe Swanson, was warning  
another newspaper scribbler away.  
"Jack'll get dangerous pretty  
soon," he hissed, "and start com-  
posing summer sonnets."

#### Favorite Recipes Of Sierra Madreans



EVERYONE fortunate  
enough to live in this  
wonderful foothill coun-  
try where oranges are so  
plentiful and so delicious  
should know how to make  
orange muffins," writes Mrs.  
Norman Clark, who enclosed  
her favorite recipe, as follows:

#### ORANGE MUFFINS

1 cup white flour  
4 tps. baking powder  
¼ tsp. salt  
¼ cup sugar  
1 egg  
1 cup graham flour  
½ cup grated orange peel  
1 cup milk  
¼ cup shortening

Sift the white flour, baking  
powder and salt into a mixing  
bowl. Add the sugar and gra-  
ham flour. Mix the orange peel  
through the dry ingredients  
with the finger tips. Beat the  
egg; add the milk and stir the  
mixture into the dry ingredi-  
ents. Add the shortening (melt-  
ed); and beat the batter until  
smooth. Fill well-oiled muffin  
pans two-thirds full of the  
mixture. Bake in a hot oven  
(425 degrees F.) for 20 to 30  
minutes. Serve hot. 12 large  
or 18 small muffins. A little  
orange juice may be added to  
the liquid shortening if desired,  
in which case use correspond-  
ingly less milk.

#### CHURCHES

##### Church of the Ascension

Episcopal  
Baldwin and Laurel Avenues  
Rev. A. G. H. Bode, Rector

Sunday—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Sunday school.

11 a.m.—Morning prayer and  
sermon by the Rector.

Monday—  
7 p.m.—Confirmation class.

Wednesday—  
7:30 a.m.—Holy Communion.

7:30 p.m.—Men's Discussion  
Meeting at the rectory. Anyone  
interested is welcome. Dr. Van-  
nier will continue as leader in  
economics.

Friday, 6th—  
Woman's Guild. Packing Alaska  
box.

##### Bethany Church

(The Little Stone Church)  
Rev. Stewart R. Sheriff, Pastor

9:30 a.m.—Bible School.

11:00 a.m.—Morning Worship  
Communion Service.

3:00 p.m.—Junior C.E. Society.



## Most Popular New Books In Library Now

Works Of Favorite Writers Among Thirty-Two New Volumes Received

Thirty-two new books have been added to the shelves of the public library here in the past month, the March report of the library board shows. Among the fiction volumes are works of Kathleen Norris, Robert Chambers, E. Phillips Oppenheim and other popular writers. In the non-fiction category are the book of the current stage successes, "Men in White," Charles Caldwell Dobie's picturesquely penned "San Francisco," and Stephen Leacock's biography of "Charles Dickens."

A gain of 335 readers over March, 1933, is noted in the report, bringing the total circulation for last month to 5,358. Of this number there were 704 juvenile readers. The complete list of the new fiction and non-fiction books added follows:

Fiction: Fowler, "Timberline," Norris, "Manhattan Love Song," Ruck, "Best Time Ever," Jordan "Page Mr. Pomeroy," O'Dell, "Woman of Spain," Feuchtwanger, "Oppermanns," Chambers, "Secret Service Operator 13," Stong, "Village Tale," Loring, "We Ride the Gale," O. Henry Memorial Award Stories 1933; Oppenheim, "Gallows Of Chance," Lancaster, "World Is Yours," Vance, "Street of Strange Faces," Baldwin, "Innocent Bystander," Parrish, "Sea Level."

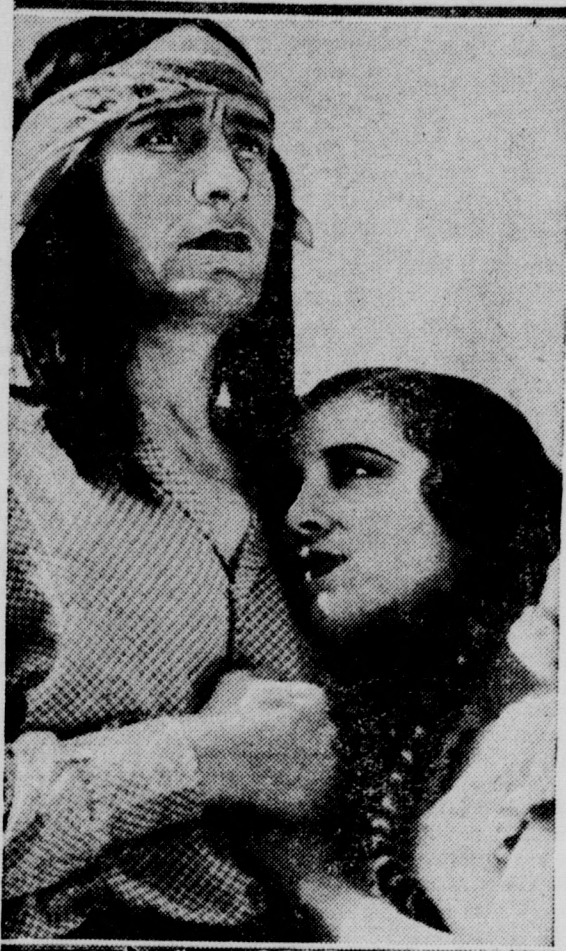
Non-fiction: Tompkins, "Universal Indian Sign Language," Allen, "Toward the Flame," Breasted, "Dawn of Conscience," Adams, "Our Economic Revolution," Jaeger, "California Deserts," Leacock, "Charles Dickens," Gilfillan, "I Went To Pitt College," Nitchie, "Lip-Reading," Weissmann, "Problems of Modern Music," Dobie, "San Francisco," Clerc, "Elements of Photography," Maurois, "Edwardian Era," Adams, "Natives Return," Kingsley, "Men in White," Monkhouse, "Moscow 1911-1913," Spengler, "Hour of Decision," Leiser, "Jean de Reszke."



**ACME QUALITY INTERIOR GLOSS FINISH**  
Is ideal for kitchens and bathroom, walls, ceilings and woodwork  
SEMI-LUSTRE—DURABLE—WASHABLE

**Sierra Madre Hardware Co.**

## Players Chosen for "Ramona"



Victor Jory and Jean Inness, in characterizations at right, will play "Alessandro" and "Ramona" in Ramona Pageant at Hemet on April 21-22, 28-29, and May 5-6, it is announced. Presented in a picturesque hillside amphitheater, this famed Indian play is an annual event in Hemet-San Jacinto Valley. Motorists will find the site easily accessible by fine, paved highways, advises the Automobile Club of Southern California.

## Fire Flames

By one of the boys

WELL, the Wistaria Fete is over and declared a big success, to enjoy some relaxation, for it was a little stress. The people came by thousands and we had but few complaints, it was void of any accidents, except a few slight faints. The boys were great at parking cars, a place for every car, and despite the way the drivers came, not one received a mar. Colonel Hersey was quite favorable, the weather was ideal, he sent the sunshine every day, which made our faces peel. So now we'll all forget it for a month or so, I hope, and press toward other ventures, and read our firemen's "dope."

The Easter Party, too, was good, there's not the slightest doubt, for every kid from far and near, was permitted to come out.

Tonight is not a regular meet, but a special one is called, so all the boys will gather 'round, and see South West installed. The Fete has caused some stress and strain, and put nerves upon an edge, but now we all sit back and rest, and throw away the sledge. A Firemen's meet has always been a place of joyous fun, but business there presented, you'll find is always done.

We want to thank the folks of town, for helping with the Fete. The assistance they all gave us, was more than super-great. The ladies of the Woman's Club, the churches and their aides, the service clubs and lodges, and oh, our pretty maids. The Council and the C. of C., the P.T.A. and all, made heavy lifts a lighter load, they all answered at the call. Reporters on the papers, especially THE NEWS, Mrs. Steinberger, our manager, deserves a lot of dues. Without the help of all these folks, the Fete would lesser be; so once again, we thank you, in all sincerity. So now if we should have a fire, and hear the siren shout, we'd gladly leave the good warm bed to put the

"FIRE'S OUT."



**Father Sage Says:**  
One of our great troubles is that we think our luxuries are necessities.

## "Evening" Is This City's Contribution To Gardena Art Show

Henry Ivins Hawxhurst's oil painting entitled "Evening," known to Sierra Madre art lovers from its local exhibition last year was chosen by the artist to hang in the seventh annual invitational exhibit of Southern California Artists held in Gardena April 2 to April 22.

Entries to the exhibit are selected by invitation only, and only leading California painters are chosen. It is Mr. Hawxhurst's third year of exhibiting, he being the only local artist to show there. Each year the graduating class of the Gardena High School offers \$300 for the first purchase prize, with a tentative second purchase prize.

## NEW MANAGER AT THE OLD PEOPLES HOME

Mrs. Edgar C. Bridgman, treasurer of the British Old People's Home in Sierra Madre, is now resident-manager of the home. Visitors will be welcome during the hours of 2 to 4:30 p.m. daily.

## C. W. COLLINS WINS A GOVERNMENT JOB

Charles W. Collins, of 124 East Alegria avenue, well-known builder, has left for Washington, D.C. He has accepted a position with the government for the Home Owner's Loan Corporation.

## Sierra Madre's C E Quartet To Sing In County Contest

GOING to Pasadena Sunday afternoon, Sierra Madre's Christian Endeavor's mixed quartet is to compete in the finals, then maybe into the State finals. This event is slated for the Lake Avenue Congregational church at 2 p.m. Those attending are invited to stay for the division's prayer-band meeting which meets at 3 o'clock in the same church. Members of the competing quartets are to compose one of the choruses for one of the opening sessions at the coming L. A. county C.E. convention in Pomona May 4, 5, 6.

In the evening, Frank Hora is to present the topic, "How to Overcome Temptations" for discussion among the Young People while Mary Colt will be leading the Intermediates in Bethany Hall.

The young people have announced their party for Friday, April 13. The exact nature of this social has not as yet been revealed by Merrill Smith, social director.

Endeavorers are asked to keep the following dates open, too: April 20, society executive meeting, Y. P. and Intermediates; April 27, both societies' business meeting; April 29, final L.A. county's general assembly for this year.

Miss Francine Hora and Miss Viola Hanson were received as active members of the Young People's Society at the monthly consecration service Sunday evening.

## Sierra Madran Sends Motor Cop To Pasadena Hospital

Frank O. Larson, Sierra Madre motorist, unintentionally accomplished an end Tuesday afternoon to which many people at one time or another would strive if robbed of their more cowardly inhibitions. He bowled over a 'cyclecop.

It all started when Louis R. Irish, Pasadena officer, approached the corner of Walnut and Lake in the Crown City, and after riding merrily through the green light observed two women jaywalking through a red light. Like a hawk circling on his prey, Officer Irish skidded about-face, into the oncoming bumper of Motorist Larson. He was taken to the Emergency Hospital with a sprained ankle.

The unknown pedestrians got away. Larson was held free of blame.

"NEWS" Want Ads always pay!

## Gardener Draws Jail Sentence For Reckless Driving

A 10-day sentence in the county jail was given Harvey D. Wright, Sierra Madre gardener, Monday morning for reckless driving. He appeared before Justice of the Peace Elliot Gibbs in Pasadena.

Wright was arrested when he figured in a head-on automobile collision at the corner of Foot-hill boulevard and Sierra Madre avenue. It was testified that Wright had been drinking liquor. No one was injured and the driver of the other car refused to prosecute. Being his first like offence, the jail sentence imposed was lighter than it would have been ordinarily, Judge Gibbs said.

## A. L. A. Activities

By Minnie Stinman

SIERRA MADRE took an active part in the Alhambra Hi-jinks March 30, putting on an original play "Squabble Hollow Makes Its Decision," written and directed by Dorothy Shetler. Members of the cast included Maybelle Barker, as "Madame Chula Vista," with her infamous Straddlebury fiddle, accompanied by Leila Embree as Mademoiselle Poinsett at the piano, Catherine Miller, as Kathleen Mavourneen O'Shannigan, gave an Irish "Monogram," written by local talent, and did a lively jig. Marjorie and Twila Stinman, two talented Highland tap dancers, had just returned from a "tower of the Morpheus circus," Bertha Irvine, president; Ornelia Stinman, surgeon-in-arms, and Mrs. High, as Mirandy Perkins, master of ceremonies, were the officers of the Unit which consisted of Lucile Pickett, Miss Southers, Dorothy Shetler, Florence Jensen and Minnie Stinman.

Sierra Madre had the largest delegation present to cheer our play. After finishing our share of the entertainment we were privileged to enjoy the rest of the program of magic, ventriloquism and a comical black-face number given by the Drill-Team.

The east half of the District will give a benefit for the team, date to be announced later. This is the champion Drill Team of the entire State, and the funds are to be used to send it to the convention to defend their title. On Tuesday evening, the Sierra

Madre Unit gave the same play at Wilmar's initiation and adding a new number, a cake walk by Leila Embree and Blanche Buie, which brought down the house.

Unit 297 is planning to put on a program in April, details to be announced later, and a poppy program in May.

Activities to promote the welfare of fatherless children of World War Veterans and to improve conditions for all underprivileged children, will receive Nation-wide emphasis in the American Legion Auxiliary this month. April has been designated as Child Welfare Month, during which all Units are expected to give special attention to the program for the benefit of children.

Mrs. A. C. Carlson, National Child Welfare chairman, says: "Ours is the responsibility of assuring care, training, and protection to the children of veterans of the World War, who are in need of assistance, due to the death, disability or unemployment of father or mother. Our main objectives are, to enlist public attention and awaken public conscience, to educate unenlightened members, to take care of children in cases where local facilities are not available, or are inadequate or to give temporary assistance while permanent aid is being sought, and to increase and improve local child welfare conditions in the States, through legislation, to the end that every State will be able to assume its responsibility to its dependent children."

The Juniors will meet to-morrow, April 7, at 2 p.m. in City Halla Bement. They will entertain their mothers during the afternoon.

**WHY ARE OWNERS OF Westinghouse Refrigerators BETTER SATISFIED AND MORE LOYAL?**



**Sierra Madre Furniture Co.**

"EVERYTHING FOR YOUR HOME" TOM TYLER, Prop. PHONE 38

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**A Great Subscription Bargain that means... MONEY IN YOUR MAILBOX**



Show an actual profit on next year's reading! ... Your home newspaper and the 3 Big Magazines as shown ... All for the amazing, low price given below.



**Here's what you get... All Four-1/yr.**

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**\$2.75**

There is nothing more to pay—just sign the order form below and send to this newspaper at once. This offer is for old or new subscribers to this newspaper.

### Our Guarantee To You!

This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.

### PLEASE FILL OUT COUPON CAREFULLY

Gentlemen: I enclose \$..... Please send me the three magazines as shown above with a year's subscription to your newspaper.

NAME.....

STREET OR R. F. D. ....

TOWN AND STATE .....

**ARE your valuables protected from fire and theft? We have a few safe deposit boxes now vacant. The rent is reasonable.**

**SIERRA MADRE SAVINGS BANK**  
COMMERCIAL --- SAVINGS  
"Your Own Home Bank"

**WE APPRECIATE YOUR BUSINESS**

**BECKER'S**  
---ARCADIA---

**DOLLAR DAYS**

Friday - Saturday, April 6 - 7

**After Easter Clearance**

**139 WASH DRESSES**  
Regular \$1.95  
Sizes 14 to 44

Regular \$1.95 NOW  
Broadcloth and Seersucker **Frocks \$1.49**

Regular \$2.95 NOW  
Organdy and Voile **Street Dresses \$2.49**

Regular \$3.95 NOW  
Rayon and Sheer **"DRESS-UP" FROCKS \$3.49**

**NOW** Better Dresses and Suits Greatly Reduced

EXTRA SPECIAL  
Full Fashioned Chiffon  
LIGHT SERVICE **Hose 2 pr. \$1**  
SINGLE PAIR 65c



## Most Noted Red Men Of Films Coming

(Continued from Page One)

"The Trail of Tears" and is famous for his rendition of "The Sunrise Call" and "The Peyote Drinking Song." Another interesting addition to the cast is Snow White, a Pueblo tribesman, whose portrayal of the Eagle Dance is said to be a classic.

Willow Bird, Apache chieftan who is famed not only for his dancing but for his silver craftsmanship, will dance. He recently appeared as the Medicine Man with Richard Barthelmess in "Massacre."

For the first time in California, the Green Corn Dance of the Penobscots will be executed by Apid Elk, Wyhnamah, and Walks Alone. Dances of the Hopi Tribe, the Bear Dance and the Social Dance will also be included.

One of the most intriguing portions of the evening will occur when Iron Eyes, Cherokee bow and arrow expert, will perform deft feats. He was picked by Katherine Leighton, famed for Indian paintings, as one of the outstanding types of his race.

Verna B. Richardson, pianist composer of Pasadena, who wrote the Rose Tournament song, "Roses of Pasadena," will present her suite of numbers telling in music her famous "Legend of Niagara Falls" as well as a recital of Indian legends.

Ya-Was, foremost authority on Indian lore, and assistant curator at the Pacific Southwest Museum in Los Angeles; White Eagle, Iroquois dancer; White Bird, as mistress of ceremonies; Wyhnamah, Delaware niece of Chief Johnny Cake, famous and accomplished young dancer who recently appeared in "Sweethearts of the Poets" before the International Woman's Club and did the dancing act in Ken Maynard's picture, "Honor of the Range," and many others will appear.

### CHRISTIAN SCIENCE LECTURER ON THE AIR

Residents of this vicinity will have an opportunity to hear an authorized Christian Science lecture over KFAC (1300kc-231.6m) Tuesday, April 10, at 8 p.m., when Professor Hermann S. Herling, C.S.B., of Boston, member of the Board of Lectureship of The Mother Church, delivers a lecture on "Scientific Christian Healing" for Ninth Church of Christ, Scientist, Los Angeles.

**"Pat" Wastun**  
GENERAL  
AUTO REPAIRS  
GENERATORS - STARTERS  
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### "You're Next"

in our shop means personal service to help your personal appearance.

**LANGLEY'S**  
BARBER SHOP  
KERSTING COURT

### BENEFIT SIERRA MADRE P. T. A. REAL INDIANS

From several tribes—giving Native Songs, Dances and Folk Lore . . . in their Native Costumes  
See Iron Eyes, the expert with Bow and Arrow

Friday, April 6th -- 7:45 P.M.

ADULTS 25c CHILDREN 10c  
SCHOOL AUDITORIUM

## The Public is Cordially Invited to a Dance and Card Party AT THE MASONIC TEMPLE Saturday Nite, April 7th

No effort will be spared to make this dance the biggest entertainment of the year!  
THERE WILL BE:  
The same Fine Orchestra as at the last Bargain Dance!

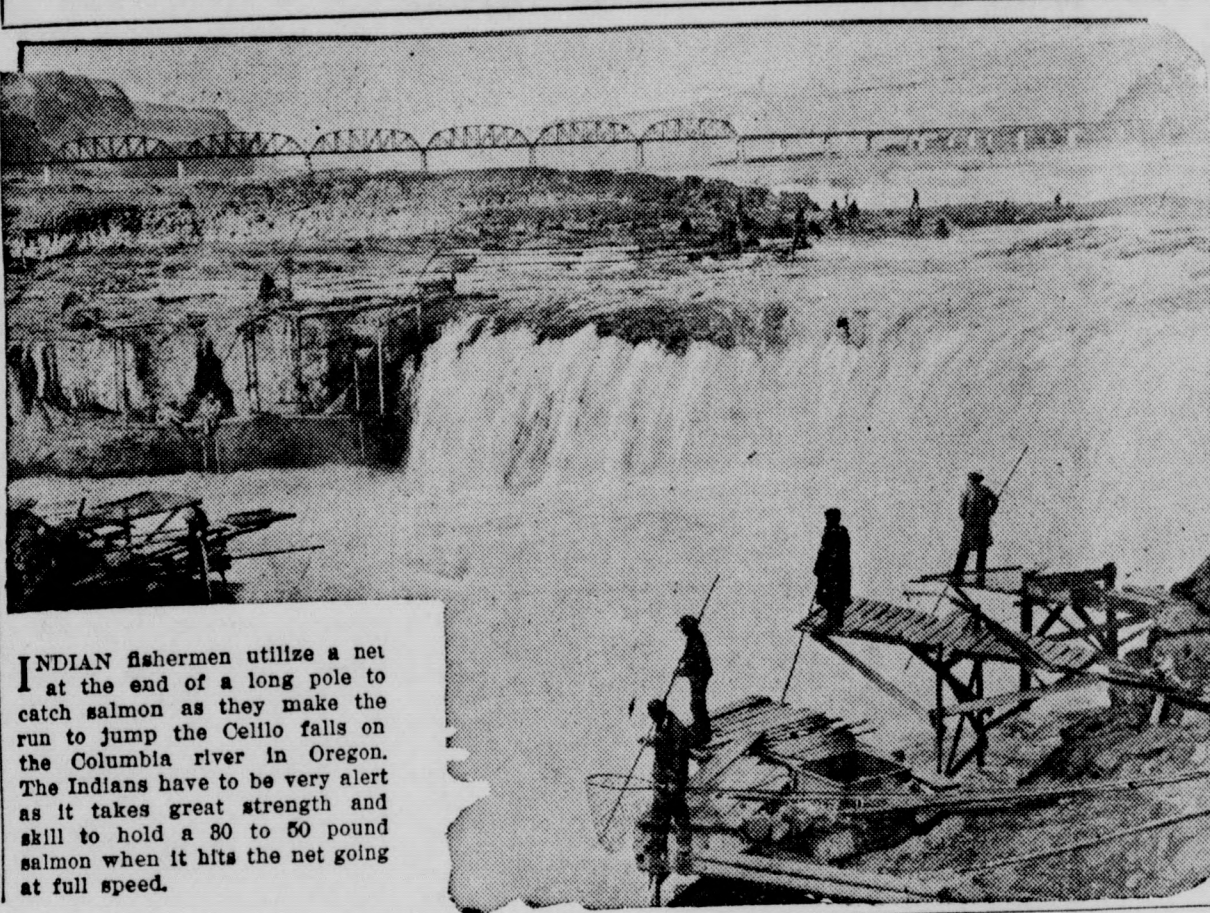
A Hot Dog Stand with coffee 'n everything!  
A Door Prize, and Cash Awards for winners at Card Games!  
And the other usual entertainment features.

DANCING FROM 8:30 P.M. to 1 A.M.

ONLY 50c PER COUPLE

NOTE—Due to the many recent thefts of coats and other valuables from parked cars, a cloak room will be maintained for your convenience.

## Indians Catching Salmon on the Columbia River



INDIAN fishermen utilize a net at the end of a long pole to catch salmon as they make the run to jump the Celilo falls on the Columbia river in Oregon. The Indians have to be very alert as it takes great strength and skill to hold a 30 to 50 pound salmon when it hits the net going at full speed.

## "April Antics" Will Be Presented By Legion Auxiliary

By Dorothy Shetler  
Under the direction of Edith Woodruff, Helen Lovejoy, Leila Embree and Dorothy Shetler an amusing evening's entertainment will be presented in the Sierra Madre School Auditorium, Saturday, April 21st at 8 p.m.

April is Child Welfare Month Nationally, and every American Legion Auxiliary in the United States is asked to sponsor some movement to bring Child Welfare before the public, and to raise funds for this gigantic service.

Unit 297 will do its bit by an amateur variety show, with only Auxiliary women or their families taking part in the cast or other important lines.

There will be singing, a variety of dancing, monologues, instrumental music, the famous Economy League Band, and a 45-minute play, "On The Air," featuring Florence Jensen, Helen Lovejoy, Corrine Wastun, Leona High, Minnie Stinman and Dorothy Shetler.

Included in the various acts are Cricket Calkin, and her class of boys. Marjorie and Twyla Stinman in a specialty dance, Catharine Miller in an Irish number, the Auxiliary quartette and other numbers to be announced later.

### STANLEYS FLY HERE FOR A SHORT VISIT

Mr. and Mrs. Leon Stanley, of Kansas City, paid their friends a short visit, arriving Saturday morning by plane. Mr. Stanley left Sunday evening, while Mrs. Stanley remained until Wednesday.

MODERN PRISCILLAS TO HOLD MEETING MONDAY  
The Modern Priscillas will meet next Tuesday at the home of Mrs. M. D. Welsher, 517 West Highland avenue. Miss Marion Vannier, Mrs. A. G. H. Bode and Mrs. Harold Stitt will serve as cohostesses.



By Henry Ivins Hawchurst

OLD Jack Frost has been accused of doing a lotta things. Among them he reduced the temperature of the "Old Barn" studio to such a degree that some of the students had the shivers and shakes and laid off Art class work until Old Sol came around again to warm things up.

Spring is now here and even though most of us have a touch of Spring ennui . . . just too dinged lazy to do anything—it is high time to be up and doing, especially for those who desire to continue their art study.

It is now sufficiently warm 'nights for the Art League to open its up-stairs studio in the "Old Barn" and by so doing it means that ten or fifteen more students can be accommodated. Former student members may return to the classes without further their formality and to those who have withheld applying for membership because of crowded summer and fall classes, we desire to let them know that now is the time to sign on the dotted line. Remember fifteen is the limit that can be accepted at this time, so ambitious students should not delay a moment.

Outside of the free study of art there is another attractive advantage of being affiliated with the Art League, for in June the Allied Artists are going to celebrate their first anniversary. There will be an exhibition of students work in the Park House. There will be an exhibit of paintings by all professional artists affiliated with the Art League in the City Hall. The Drama League will produce an original play at the school auditorium and likewise supply their historic art in furnishing action and color to the picture of festivity.

We know there are many in our midst who would like to be affiliated with the Allied Artists. For example: during the League's 11 months of existence many . . . though they possess not the artistic gift themselves, have shown their interest and willingness to help those who have, by posing for the art classes. For instances during the month of March among those who generously modeled for the group were Miss La Rena Quigley, Rudolph Lichnag, Ed. Scott, Fritz Weihs, and Mr. Koon, father of Betty Koon one of the League's most faithful and hard working younger students.

To those who have donated their time as models and to the many who we believe are willing to contribute theirs, it has been suggested that they signify their willingness to occasionally help the classes out as models by leaving or phoning their names to THE NEWS office where they will be enrolled upon the Art League's membership with full privileges to enjoy all of the League's activities.

### MAKE COSTUMES FOR FLOWER FESTIVAL

The Women's Society of the Congregational Church will meet April 10 at 10 o'clock in the morning to make costumes for the flower festival. All members are asked to be present as there is much sewing to be done. Each is asked to bring her own lunch and hot drinks will be served.

### LOS ANGELES PHYSICIAN TO MAKE RESIDENCE HERE

Dr. and Mrs. Eugene Fraser, of Los Angeles, will move to No. 1 Bella Vue Court on Saturday.

## Local Churchmen Hear Archbishop In Good Friday Talk

The Archbishop of Canterbury was clearly heard speaking over the radio from Canterbury Cathedral, England, in the Church of the Ascension on Good Friday. He spoke on turning to the spiritual values in life after too great attention to the material things and concluded with a blessing to his American friends.

The church was filled on Good Friday for the Meditation on the Cross, and the Cantata in the evening, and also at the two services on Easter Sunday. The choir did splendid work under Mrs. Frances Kitzman. In the afternoon Dean Bode baptized Gordon and Norma Gossard children of Mr. and Mrs. Ralph Gossard of East Pasadena. The parents were married by the Dean in Anaheim eight years ago.

The men's discussion club continues Wednesday evening at the Rectory with Dr. Webster Vannier as leader.

Kiwanians Honor  
Loyal Members On  
Club Ladies Night

The Kiwanis Club's annual ladies night was held at the Woman's Clubhouse Tuesday evening with 45 clubmen and their wives present for the dinner and entertainment.

Ornamental plaques were presented to R. C. Copenhagen, president William Middough, Jack Hosford, W. J. Lawless, Roy Pickett, Clarence Huntsinger, James Heasley, Charles B. Klunk, Harry Lang and Frank Spencer. For a hundred percent attendance record in the past three months.

Captain E. G. Everett, who recently became a member of Kiwanis, was presented with his membership pin and formally initiated into the organization.

Entertainment was afforded by the Cotton Blossom Male Quartette, from the Piney Woods School of Mississippi, which sang a group of several Darcy songs and spirituals.

"HAPPENED ONE NIGHT" AT THE LYRIC THEATRE

A special course in reading has been started in conjunction with the Housewives Council, according to Mrs. W. J. Lawless. The next meeting of the organization will take place in the gardens of Mrs. A. F. Snell at 419 East Highland avenue, next Tuesday at 10:30 a.m., and all are invited to bring their own picnic lunch and sewing. Women will take turns reading as the others sew.

FRIENDSHIP CLUB TO MEET ON TUESDAY

The Friendship Club, of the Congregational Church, will meet next Monday evening in the Ladies' Parlors. Hostesses for the evening will be Mrs. H. L. Woodruff, Mrs. A. S. Myers, Mrs. John Spoelstra and Mrs. Robert Smith.

### DOUBLE FEATURES AT ARCADIA THEATRE

A double feature program is being presented this evening and tomorrow at the Arcadia Theatre. "Counsellor at Law," starring John Barrymore and Bebe Daniels, and "By Candle Light," with Elissa Landi and Paul Lukas. Ted Healy will be seen in a comedy, "Beer and Pretzels."

Sunday and Monday two feature pictures will be shown, "You Can't Buy Everything," with May Robson and Jean Parker, and "I Like It That Way," with Gloria Stuart and Roger Pryor.

Clark Gable will be seen at the Lyric theatre, Monrovia, on Sunday in "It Happened One Night." Claudette Colbert is seen opposite him for the first time.

"MUSIC THROUGH THE AGES" TOPIC AT C.Y.P.S. MEETING

"Music Through The Ages," is to be the topic discussed next Sunday at the meeting of the Young People's Society of the Congregational Church. Miss Moreland Kortkamp will be in charge of the meeting.

## Mrs. Pratt Called For Leading Roles In Long Beach Plays

The leading role in two three-act plays was taken by Mrs. Lovetta Hicks Pratt in Long Beach last week. She was selected by the Long Beach Music Study Club to play the lead, Princess Eleasa, in the "Rich Young Ruler," staged at the Ebelle theatre. The play was written and directed by Mrs. Pratt's mother, Mrs. Mae W. Hicks, with Mrs. Pratt as assistant director. Robert Warren, Mrs. Pratt's nephew, played the title lead, Prince Stephen.

Mrs. Pratt, as leading lady for the Master Players was engaged by the City Club of Long Beach, a club of 2000 members, to play the leading role in "The Rock," a powerful drama written by George Arliss and directed by Mrs. Hicks. The club has also chosen Mrs. Pratt to present her dramatic interpretation of "Madame Butterfly," in May.

The Holliston Methodist church, of Pasadena, has asked Mrs. Pratt for Sunday evening, April 15, to give her dramatic reading the "Sign of the Cross."

## Benefit Party For Altar Society At F. G. Scalzo Home

Plans are being made for an interesting benefit party for St. Rita's Altar Society by Mrs. F. G. Scalzo and Mrs. Ralph Solury.

The affair will be given at the home of Mrs. Scalzo, 145 East Central avenue, next Tuesday afternoon, in the form of a dessert bridge. Contract, auction and 500 will be played, with other games for those who do not play cards. Reservations will be appreciated but are not necessary. All friends are cordially invited.

## Tie-Around Style



This crisp summer frock, a typical hot weather dress appropriate for any time of the day, embodies some of the most popular features of the tie-around style. It is at its best in flock-dot voile, which is full of fashion importance at the present time.

Reading Course Is Taken Up By Council Of Housewives Here

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## In A Social Way

A QUIET wedding united in marriage Miss Estelle Pearson, of 734 Fairview avenue, and Walter Dedrick, of Los Angeles, at the Joseph D. Mullender home, on Monday evening at 8 o'clock. Rev. Henry, of the Lutheran Church, Pasadena, performed the ceremony.

The bride was lovely in a gown of aqua marine blue and carried white roses and gardenias. She was attended by her sister, Mrs. Joseph Mullender, who was dressed in pink and carried roses. Mr. Mullender served the groom as best man.

A reception followed the ceremony. Mr. and Mrs. Dedrick are honeymooning in the north and upon their return will make their home in Beverly Hills. Mr. Dedrick is a well-known Los Angeles business man, and a member of the Phi Gamma Delta fraternity of the University of Colorado.

Mr. and Mrs. H. L. Woodruff, of North Baldwin avenue, attended a dinner and meeting of the San Gabriel Valley Jewelers Association at the Pasadena Athletic Club last Thursday evening.

A family gathering at the home of Mrs. Marie Olsen, 262 Manzanita avenue, celebrated Easter. Dinner was served to Mr. and Mrs. Roy Edwards and family, of Sierra Madre, and Mrs. John Olsen and children, Eileen and Gary, of Southgate.

Mr. and Mrs. Lee Shippey, of Nehr drive, will entertain the 22 Indians at dinner at their home, preceding the P. T. A. program at the Sierra Madre Grammar School this afternoon.

Mr. and Mrs. W. E. Farman and Mr. and Mrs. George M. Lehner, spent Tuesday in Wilmington.

Dr. G. Fris-Holm, Mrs. John Martin and son, Mrs. Elizabeth Cahill and Mrs. Jane Adams, of Long Beach, were guests of Mrs. William Lunny, of 162 Vista Circle Drive, over the weekend.

Miss May Williams, of Pasadena, is house guest of Miss R. E. Moulton, of 341 Auburn avenue.

Miss Frances Mueller and Jack Mueller, visited their grandparents, Mr. and Mrs. Chris Mueller, of 50 East Alegria avenue, during Easter week. Miss Mueller is a student at Mabel Scott's School for Girls, while Jack attends Anaheim Military College.

Mrs. Conners L. Twycross, of 123 South Baldwin avenue, entertained at her cottage at Lake Arrowhead last Tuesday and Wednesday. Guests included Mrs. George B. Morgridge, Miss Elizabeth Morgridge, Howard Morgridge, Miss Marjorie Ashmore and Randolph Twycross, of Sierra Madre, and Miss Barbara Kluff, Elmo Switzer and Bill Caldwell, of Pasadena.

Attending the dance and play, presented by the Los Angeles County Sheriffs, at the Scottish Rite Cathedral on Tuesday night were Mrs. Tom Henderson, Miss Ruth Allen, Mr. and Mrs. Leonard Wamock and Miss Dorothy Wamock.

Mrs. Blanche Lines entertained a party of 17 out-of-town friends with a breakfast Saturday morning at her Canyon Park home, 721 Brookside Lane. The breakfast followed a hike in the mountains on one of the most beautiful moonlight nights of the year.

Mrs. Fred Griebenow and Mrs. Florence Eakman attended the third annual celebration of "Writers' Week" at the University of Redlands on Thursday. A reception for members of the California Writers' Guild followed at the Hall of Letters.

A surprise birthday picnic was given in honor of Miss Helen King by her two Bible Classes of Bethany Church on Thursday at the home of Mrs. B. A. Platte, 319 Camillo street. A pot luck dinner was served in the lovely garden.

Miss Doris R. Conrad, who is now residing in Chicago, daughter of Mrs. M. Conrad, of 265 Mariposa avenue, and M. P. Conrad, of Seattle, Wash., announces her engagement to John Peter Carlson, of 7455 Ridge Boulevard, Chicago.

An Easter family reunion took place at the home of Mr. and Mrs. W. R. Humphries, 214 Carter avenue, on Sunday. Guests for supper were Mrs. C. E. Humphries, Mr. and Mrs. F. P. Baugh, and sons, Robert and William, Miss Hilda Humphries, Mrs. Alfred Elwood and Mrs. Edith N. Hawchurst.

## La Fiesta

Spanish Play & Mexican Supper

in Mrs. J. Borradaile's Garden

391 E. Grand View

Benefit St. Rita's

April 14th, 5 p.m.

75c

## ARCADIA

44 East Huntington Drive

Admission 10c and 25c

FRI., SAT.—APRIL 6, 7

"COUNSELLOR AT LAW" with John Barrymore, Bebe Daniels

"BY CANDLE LIGHT" with Elissa Landi, Paul Lukas

TED HEALEY in "Beer and Pretzels"

SUN., MON.—APRIL 8, 9

"YOU CAN'T BUY EVERYTHING" with May Robson, Jean Parker

"I LIKE IT THAT WAY" with Gloria Stuart, Roger Pryor

SELECTED SHORTS

## LYRIC MONROVIA

TONITE & SATURDAY

EDMUND LOWE

in the mile-a-minute mystery romance

'BOMBAY MAIL' AND

the Jungle Thriller

"DEVIL TIGER"

Last Complete Show starts at 8:30 P.M.

SUN., MON., TUES., Apr. 8, 9, 10

CLARK GABLE

CLAUDETTE COLBERT

"It Happened One Night"

with Walter Connolly Roscoe Karns

From the Cosmopolitan Magazine story by Samuel Hopkins Adams

WED., THURS.—Apr. 11, 12

## A GREAT

Comedy and Musical Cast

Rudy Vallee

Jimmy Durante

Alice Faye

Cliff Edwards

IN

George White's

"Scandals"

AND

George O'Brien

Mary Brian

IN

"EVER SINCE EVE"



## Church Puts Over Easter Fund Drive

### Campaign To Reduce Congressional Indebtedness Exceeds Goal

Easter was celebrated at the Congregational Church with beautiful and appropriate services conducted by the pastor, Rev. A. O. Pritchard. Interest was added by the successful culmination of a campaign to reduce the indebtedness of the church.

The morning service was largely musical, the feature being a cantata, "Eastertide," the large choir being effectively drilled by Mrs. Myrtle Hill, organist. The cantata was a musical setting of the Scripture text of the Easter story and took the place of the usual reading. The clear diction of the choir made it unusually effective. Solo and quartet numbers were beautifully sung by Mrs. D. C. Ashmore, Mrs. May Barlow, Clarence Noshier and Jack Buchanan.

An appropriate Easter sermon was preached by Rev. Pritchard. Several new members were received at the Maundy Thursday communion service. The church was a bower of beauty by reason of the well arranged flowers.

At the close of the service it was announced that the special Easter collection had far exceeded the \$1000 goal which had been set several weeks previous. Actual receipts were \$1156, with excellent prospects of at least \$100 additional from the "melting pot" contributions of old gold and silver.

The campaign for the debt was conducted by a special committee headed by Waverly E. Pratt, Mrs. Alice Jones and Miss Ruth Wheeling. There was no personal solicitation of funds.

### DOLLAR GRAND OPERA GOES TO SECOND WEEK

The San Carlo Dollar-Top Grand Opera is in full swing now at Shrine Auditorium. Press and public have responded enthusiastically about the splendid performances and repertoire.

The second and final week starts Monday with the following operas: La Boheme, Rigoletto, La Traviata, Carmen, Haensel and Gretel and the doll scene from Tales of Hoffman, closing with Verdi's Othello.

## ASTHMA treated successfully

Positive, permanent results

No Worry about Fog, Dust, Gas or Pollen

DR. H. A. MILLER, D.C.

557 E. Walnut, Pasadena

Wakefield 4258

## Cooked Food Sale

All Day  
Saturday, April 7  
Roberts Market

Sponsored by  
Jr. Woman's Club

## Pioneers Trail



Senorita Maria Luisa Hinojosa, above, is now seeing Southern California after completing a motor trip of some 2500 miles from Mexico City via Mexico's east coast Pan-American Highway to Laredo, Texas, thence to Los Angeles. She is president of the Girls' Automobile Club of Mexico City, a new-era organization of 700 members promoting good roads and travel in Mexico. Driving alone, this 25-year old girl plans to return home soon via the International Pacific Highway along the west coast of Mexico, the route conceived by the Automobile Club of Southern California. The club points to her trek as proof that Mexico is already accessible to motor tourists via the international trails.

## Untangling Bureau Named As Guide To The Beauracrats

If you are one of the great number of puzzled by the multi-lettered alphabetical system by which the various governmental administration agencies are named, you will be interested in another new bureau just installed by the Postmaster General in Washington where persons may secure specific information regarding proper offices to contact in the way of their business.

Called "The United States Information Service," the department is located in Room 500 Commercial National Bank Building, Washington, D.C. Letters addressed there stating specific problems, will bring guidance on questions that cannot be handled by local government offices, according to Acting Postmaster H. B. Briggs, of Los Angeles.

## TYLER SEES DAMS AND MANY MINING CAMPS

Tom Tyler, of the Sierra Madre Furniture company, and Joe Hooker, of San Marino, returned last Thursday from a two weeks' vacation. They spent some time on the Sierra Bonita Ranch near Wilcox, Ariz., and rambled through the mining district of Arizona, around Douglas and Benson. The return trip was made over the Apache trail, visiting Coolidge and Roosevelt dams en route—"a bully trip," says Tyler.

## OPEN BEER GARDEN WITH FREE FISH FRY

This afternoon and evening there will be a free fish-ry at "The Doll," on Foothill boulevard just west of Sierra Madre avenue. The affair is in celebration of the opening of the new outdoor Betsy Ann beer garden, where Sierra Madre parties will be welcomed throughout the summer.

Dave and Ed Lloyd, proprietors, of the establishment, announce that all are welcome today to participate in the fish-ry.

## Fewer Counties And Lower Taxes Hailed By Authorities

Going on record as favoring the proposal to divide California into five counties instead of the present 58, two of the most prominent authorities on government in the State hailed the plan as a tremendous step toward economy and efficiency. The men were Professor Samuel C. May, chairman of the bureau of public administration of the University of California, and Frederick J. Koster, of San Francisco, chairman of the State Chamber of Commerce committee on government and taxation.

Prof. May elaborated: "Modern transportation and communication have automatically enlarged the areas which can most economically and efficiently be served, and the time has come for a thorough investigation of existing conditions looking toward a wise and practical readjustment of the size, organization, and interrelationship of the governments in any particular territory."

Koster stated: "All such proposals focus attention on the very real necessity for relieving the taxpayer through elimination of overlapping units."

## Tax Payments On Installment Plan Is Auditor's Idea

County Auditor Payne, in an address before the Institute of Government, conducted at the University of Southern California, declared this week for installment payment of taxes, and in favor of moving the tax-collection date up to do its work with the tax roll in front of it.

"The individual should be permitted to pay any portion of the taxes any time he wants, even in installments as low as a dollar," he said.

The normal tax delinquency rate is normally little more than two percent, said Payne, but during the depression years it went up to 14 percent. In some districts, where special assessments are numerous, the delinquencies are as high as 99 percent.

Dr. A. R. Hatton, of Northwestern University declared that "government should not take over private business." He noted an "increasing lack of confidence in legislatures," and said that there never has been a successful government not founded on a properly chosen deliberative body.

## DR. BOVARD TAKES FOURTH OPERATION

Dr. Gilbert S. Bovard, of West Montecito avenue, underwent his fourth operation in chest surgery on Monday morning. He stood the operation satisfactorily and it is expected that he will return home the end of this week.

## Circus Is Comin'-- Three Trainloads Headed This Way

Three special trains will bring Al G. Barnes circus to Pasadena



Grace Whitaker

on Thursday, April 19. Traveling with the great organization are 1,080 employees in addition to 108 advance men.

Bolivar, trained by Dixie Whitaker, shown here, leads a herd of trained elephants that is a feature of the menagerie, declared to be the finest and most complete traveling zoo in the world. Many new, rare and costly specimens of the wild animal kingdom have been gathered from all parts of the globe.

The famous Hanneford family, with "Poodles" Hanneford, dean of riding clowns, heads the list of many noted equestrian acts. Besides there are 60 clowns and the world's most famous acrobats and other performers.

## Subsistence Home Applicants Swamp New Bureau Head

An avalanche of applications for subsistence homesteads led Ross Gast, Southern California representative of the U. S. Department of the Interior, in charge of that division, to issue a statement to the effect that no applications will be considered for several weeks. Gast suggests that persons seeking subsistence homesteads write him and they will be provided with a circular informing them how to make proper application.

A limited staff prohibits personal contacts, Gast said. All communications should be addressed to the Subsistence Homestead Division, Department of the Interior, Room 301, 725 South Spring street, Los Angeles.

## Child Wins Acquittal Of Gus Riherd

(Continued from Page One)

awhile she answered: "Nope . . . Nobody but Mac . . ."

According to Riherd the sun was shining directly along his line of vision to the west, and the sunlight was broken intermittently by the wistaria banners hanging in the middle of the street causing temporary blindness as he neared the corner.

It was not until the child darted into his direct path that he became aware of the children crossing the street, and then it was too late to stop quickly enough. He said that he was going approximately twenty miles

an hour, and slowed down as he came to Auburn avenue.

From the testimony of Charles Peterson and Robert Rigley, both of whom were at Steinberger's Standard service station the afternoon of the accident, it was ascertained that the boy was struck by the front left hand fender of the car when he was somewhat east of the crosswalk at Auburn and Central, and that he was carried about thirty feet before the driver could stop the car.

Other witnesses, including Mrs. Martha Rust, Roy Shetler, Stanley Fish, Mrs. Norman Jensen, corroborated Riherd's statement that he was not driving more than twenty miles an hour.

The jury, selected with comparatively little controversy, was composed of R. O. Caukin, foreman; Miss Augusta Coates, Roland Adams, Charles J. Eagle, H. A. N. Addis, John Shaw,

Charles M. Cuddy, William P. Caley, George B. Eggers, Leo A. Hughes, Ralph Lord, and Louis F. Bartel. Judge Tom W. Neale was on the bench.

Unusual in what little legal history Sierra Madre can boast of, the case was based on as serious a charge as may come within the jurisdiction of the city court. It was the first jury trial to take place here since 1930, when a local transfer man assertedly violated the city zoning ordinance. All misdemeanors that have happened in the meantime have been settled by the court.

## CONSTIPATED 30 YEARS AIDED BY OLD REMEDY

"For thirty years I had constipation. Sourcing food from stomach choked me. Since taking Adlerika I am a new person. Constipation is a thing of the past." —Alice Burns. At Leading Drug-gists.

## Free FISH FRY

FRIDAY  
Afternoon and Evening

The "Doll" has been catering to the wants of Sierra Madreans and invites all down to this FISH FRY . . . it's free.

BEER ON TAP—Eastside and Frederickburg  
Wide Selection of Bottled Beer

OPENING of the Betsy Ann Doll BEER GARDEN  
3914 EAST FOOTHILL BOULEVARD—ONE BLOCK WEST OF SIERRA MADRE AVENUE

## SAFEWAY and PIGGLY WIGGLY

ROASTED-FRESH DELIVERED-FRESH SOLD-FRESH

**AIRWAY**

PURE BRAZILIAN COFFEE

ONE POUND NET

**AIRWAY**

BLEND

POUND

**17c**

PACKAGE

FRESH ROASTED COFFEE

BUY AIRWAY COFFEE - ITS ALWAYS FRESH

**COFFEE**

MONEY BACK GUARANTEE

For a mild, mellow, and satisfying cup of amber-clear coffee use Airway—the pure Brazilian blend, freshly roasted coffee.

Airway's freshness is kept sealed in the bean. —It is not released until it is ground to your order at your Safeway or Piggly Wiggly Store.

<b>BUTTER</b> LA FRANCE 25c La France quality, churned from selected cream.	<b>EGGS</b> LUCERNE LARGE FRESH 21c EXTRAS — PER DOZEN Large fresh eggs, candled, inspected, guaranteed.	<b>OLIVE OIL</b> ALPI 4-OZ. 10c BTL. 17c 2-OZ. Pure, imported, virgin olive oil, unexcelled.	<b>TISSUE</b> NEW 4 ROLLS 29c ZALO FOR With every four rolls—rubber duck or dog free.	<b>Corn</b> 11c Stokely's Country Gentleman, No. 2 can	<b>Spinach</b> 25c Stokely's No. 2 1/2 New Crop Cans	<b>Margarine</b> 11c Dinner 2 lbs.	<b>Bird Seed</b> 25c French's 2 10-oz. Pkgs. Quality—	<b>SUGAR</b> PURE 10 LBS. 46c CANE FOR Pure cane sugar, packed in strong cloth bags.	<b>COFFEE</b> EDWARDS' 1-LB. 25c DEPENDABLE TIN Choice quality coffee, blended, vacuum-packed.	<b>CAKE</b> FRESH FRI. AND SAT. 15c BAKED ONLY—EACH Grandma's Special Angel Food Ring, Fri., & Sat.	<b>NUCOA</b> BEST FOODS 2 LBS. 15c MARGARINE 2 FOR Best Foods famous quality nut oleomargarine.
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## VITAMIN "D" MILK

<b>Mayonnaise</b> 24c Best Foods Pint Jar	<b>Honey</b> 15c Delgado—Clover or Orange—20-oz. Jar	<b>Brown Derby</b> 10c 5 1/2% Beer (2 1/2c deposit) 11-oz.	<b>Sauce</b> 28-oz. 9c Del Monte Tomato	<b>Calumet Baking Powder</b> 25c (2-cup Swansdown Flour Free) 1-lb. can
<b>Best Foods</b> 29c Salad Dressing Home Style—Quart	<b>Pineapple</b> 6c Libby's Tidbits 8-oz. Can	<b>P &amp; G Soap</b> 23c White 10 Bars Naphtha	<b>Max-i-mum</b> 22c Peanut Butter 2-lb. Jar	<b>White King</b> 27c Granulated Soap 40-oz. pkg.
<b>Waldorf</b> 15c Toilet Tissue 4 Rolls	<b>Ham</b> 17c Whole or Full Half Armour's Star Skinned - Lb.	<b>Wieners</b> 15c Bologna Frankfurters, Lb.	<b>Pork Links</b> 19c Loose—Lb.	<b>Crackers</b> 25c N.B.C. White, Wheat Dainties—Per Lb.
<b>Jell-O</b> 5c Gelatin Dessert Per Pkg.	<b>Mustard</b> 10c French's Cream Salad—6-oz. Jar	<b>Formay</b> 45c Shortening Lb. Can 17c	<b>Camel</b> 25c And Other 2pkgs. Cigarettes	<b>Cleanser</b> 10c Holly Brand 3 Red Cans

## VITAMIN "D" BREAD

AMERICAN YOUTH IN CELLOPHANE 16-OZ. LOAF 9c

## MEAT VALUES AT SAFEWAY & PIGGLY WIGGLY OPERATED MARKETS

<b>POT ROAST</b> <small>SHOULDER CHUCK LB.</small> <b>10c</b> Roasts from shoulder chuck of steer, baby beef.	<b>Cheese</b> <small>Brookfield, Jack or Longhorn - Lb.</small> <b>15c</b>	<b>PLATE RIB</b> <small>OF BEEF PER TO BOIL LB.</small> <b>6c</b> Choice cut from fancy steer or baby beef.
<b>LARD</b> <small>OR SHORTENING 2 LBS. FOR</small> <b>15c</b> <small>HAUSER'S FINE</small> Hauser's quality lard or shortening. In the bulk.	<b>Halibut</b> <small>Or Black Cod Per Pound</small> <b>15c</b>	<b>PORK LEG</b> <small>WHOLE PER OR HALF LB.</small> <b>15c</b> Large center steaks from grain fed pork—22c lb.
<b>Bacon, Eastern</b> <small>Any piece (except Center) Per lb.</small> <b>17c</b>	<b>Lamb Chops</b> <small>Large Loin or Rib—Per lb.</small> <b>29c</b>	<b>Hens</b> <small>Colored, Dry-Picked Milk-Fed—Per lb.</small> <b>24c</b>
	<b>Ham</b> <small>Whole or Full Half Armour's Star Skinned - Lb.</small> <b>17c</b>	<b>Prime Rib</b> <small>Or Rump Roast—Per lb.</small> <b>17c</b>

## VITAMIN "D" SAUSAGE

WIENERS, BOLOGNA FRANKFURTERS, Lb. 15c PORK LINKS LOOSE—Lb. 19c

## PRODUCE VALUES AT SAFEWAY & PIGGLY WIGGLY OPERATED STANDS

<b>ORANGES</b> 18c 2 Doz. 35c, Doz. Sweet, seedless, juicy, large size navel oranges.	<b>GRAPEFRUIT</b> 2c LARGE EACH Large, sweet, thin-skinned Imperial or Arizona.	<b>Rhubarb</b> 5c LARGE CHERRY 3 LBS. FOR 5c Cherry type. Large stalks, are excellent for pies.	<b>Lettuce</b> 5c Large Solid Crisp Head.	<b>Cabbage</b> 1c Local, Solid Large - Per lb.	<b>Asparagus</b> 15c 2 LBS. FOR 15c Long, large all green spears. Full-flavored.	<b>Potatoes</b> 10c 4 LBS. FOR 10c Top quality, British Queen variety, new potatoes.	<b>Beans</b> 15c 2 LBS. FOR 15c KENTUCKY WONDER Fresh, locally grown, Kentucky Wonder beans.
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Prices effective Thursday, Friday, Saturday, April 5, 6, 7, within 35 miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY—GET YOUR COPY—IT'S FREE

Meat and produce values at Safeway and Piggly Wiggly operated departments only.

**SAFEWAY and PIGGLY WIGGLY**

We reserve the right to limit. None to dealers. Prices subject to change without notice.

LUCERNE MILK NOW VITAMIN "D"—AT NO EXTRA COST!

## CLEAN HOUSE

The S. M. Tailors & Cleaners Way . .

Fashionable draperies and curtains are of filmy fabrics in irresistibly dainty colorings. You can't afford to risk home-cleaning them. Blankets are returned to you fluffy and soft. Rugs and tapestries regain their charm and beauty. If you have a house-cleaning problem telephone us for suggestions.

EXPERT REPAIRS, ALTERATIONS  
WORK CALLED FOR, DELIVERED

For Prompt and Reliable Service

Just Phone 3

**Sierra Madre Tailors Cleaners and Dyers**

14 West Central Avenue — Sierra Madre





### GROW SMALL FLOWERS FOR BOWL BOUQUETS

Small flowers are ideal for the small bowl arrangement and there is an increasing interest being evinced in such types. It is agreeable to go into the garden with the shears and have plenty of small flowers for cutting. One ardent gardener always has a quantity of small blooms to place in the small containers beside a picture, on a small table, a corner here or there and it is always a pleasure on entering her home to find these tiny bouquets scattered about.

The new Rainbow Single asters are excellent for such purpose and a few plants will provide a great variety of color. Ageratum Purple perfection and Blue Perfection will bloom continuously for many weeks. These colors blend admirably with many others and are charming for the small bouquet. Anagallis Grandiflora Blue is very desirable for edging or for rock gardens, and is also used to good advantage in the small bowl arrangement. Browallia which stands considerable cool weather and blooms well in the winter (where the winter is mild) is recommended and Cheiranthus Allioni, bearing

gorgeous orange colored flowers also. Dwarf godetias in a great variety of colors; French dwarf marigolds, pansies and thalictrum will provide a wealth of bloom for cutting.

### RAINBOW ASTERS COME IN MANY NEW COLORS

Single aster displays at the various flower shows during the past season were sure indications of the popularity of the new and improved strains of these flowers introduced in recent years. Many attractive colors are included in the assortments that are generally offered as Rainbow asters or daisies. Indeed they are as delightful as their name suggests and are equally desirable for garden display as well as for cut flowers. Single asters have exceptional keeping qualities as cut flowers and are fine for bowl arrangements.

The Rainbow assortment of asters grow easily from seed sown in the garden where the plants are to remain. In fertile soil they may attain a height of three feet or more. They are hardy and usually free from plant diseases. For best results the seed should be sown in freshly turned moist soil. Firm the soil to the seed and do not sprinkle the surface. A light covering of some mulching material such as leaf mold or peat moss will assist in retaining the moisture and assure sprouting of the seeds. When the plants are established they may be thinned to 5 or 6 inches apart. A greater distance apart is even more satisfactory if room permits.

Other asters which combine favorably with the Rainbow mixture and should be planted at the same time include American Beauty, Giants of California, Ostrich Feather, etc.

### HUGE AVOCADO CROP INDICATED BY BLOOM

Warm weather and the present heavy bloom on avocado trees throughout Southern California are giving promise of a huge 1935 season avocado crop, according to Ross G. Gast, of the Agricultural Department of the Los Angeles Chamber of Commerce today in the April crop report. Considerable concern is now being manifested by growers as to how a crop, that could easily be from three to five times that of this season, could be successfully marketed.

### THREE STATES TO PICNIC

Three states will hold their picnics in Sycamore Grove Park, all day Saturday, April 14th, with basket dinners at noon. Each state will have its separate section and will open county registers and headquarters. New York will occupy the left side of the park, Oregon and Washington the right side. There will be a program of music and addresses.

### Uncle Sam Wants City's Approval Of Water Allocation

Another water storage trough for use in case of fire will soon be constructed by the National Forest Department at Spring Camp Springs, a tributary of the Big Santa Anita.

An application was made to the State Division of Water Resources for the allocation of the water that seeps from the springs, at the rate of 1300 gallons per day. The springs are located in a canyon east of Fern Lodge. An application for approval of the allocation has been submitted to the Sierra Madre City Council. Granting of the application will in now way conflict with any of Sierra Madre's water allocations or necessities, according to local officers.

### Growers In Pow Wow At Pomona

by RALPH H. TAYLOR  
Sec. Agricultural Legislative Committee of California

FACING common problems of the post-depression era, officers and directors of approximately 50 California farm cooperatives, handling nearly half of the State's total agricultural output, will assemble at Pomona College, April 11-13, for California's second annual Cooperative Marketing Conference.

The big round-table discussion of California farm problems, and more especially farm cooperative problems, will center specifically on the question of market control legislation and efforts to achieve recovery by striking a balance between supply and demand.

More than 80,000 California farmers will be represented at the three-day conference through the officers and directors of the farm co-ops which handle their products. The cooperatives participating in the conference market virtually every farm commodity grown in the State, with a combined income ranging from \$150,000,000 to \$200,000,000 annually.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

### COMING EVENTS

#### — FRIDAY —

2nd & 4th—Sierra Madre Firemen, at City Hall.  
2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.

#### — SATURDAY —

1st & 3rd—Junior American Legion Auxiliary, at City Hall.

#### — SUNDAY —

Every Sunday—Christian Endeavor Societies: Young People, 6:30, rotunda; Intermediates, 6:30, Bethany Hall; Juniors, 3:30, Bethany Hall.

1st—Communion Day for women of St. Rita's Parish.  
2nd—Communion Day for men. Holy Name Society; Breakfast and business meeting.

#### — MONDAY —

1st & 3rd—American Legion Post 297, at City Hall.  
1st—Chamber of Commerce, at City Hall.

#### — TUESDAY —

1st & 3rd—Order of Eastern Star, at Masonic Temple.  
2nd—Merchants Association.  
2nd—Friendship Club, at Congregational Church.

Last Monday—American Red Cross, at headquarters, 28 West Central.

#### — WEDNESDAY —

2nd & 4th—City Council, at City Hall.  
2nd & 4th—Woman's Club at Clubhouse.

#### — THURSDAY —

Every Wednesday—Boy Scout Troop No. 2, at St. Rita's auditorium.

1st & 3rd—Dickens Fellowship Club.  
2nd—Modern Priscillas.  
2nd & 4th—American Legion Auxiliary.

2nd—Daughters of British Empire.  
2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severance Tent, No. 65, at 2 p.m. Second floor, Woman's Clubhouse, 270 West Central.

Every Thursday—Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.



A campaign to secure the necessary 111,000 signatures to a petition to restore local option in California has been launched by the American Temperance Federation of Glendale.

Here's a man that will soon become a millionaire—depression or no depression. A citizen of Wisconsin has applied for patents on a comparatively simple device—and inexpensive also—that shuts off the advertising and brings in only music on radio programs. The operation of this great emancipator from hokey has not only been made known, but it is believed to be based on a system of tuned reeds which respond only to voice intonations, in turn operating a relay and shutting off the radio receiver until music starts again. And the great American public will rise up and call him blessed—if the darn thing works.

In the first six weeks of this year factory payrolls and employment have grown to the highest level since the summer of 1931, according to the Federal Reserve Board's monthly survey of business. Reporting that February business activity was estimated at 81 per cent of the 1923-25 average as compared with the depression low of 59 percent last March, the survey showed that the basic industries—steel, automobile and textiles—were all advancing.

Dramatically, like shadow characters in a movie, ten men will gamble in a chance for freedom against lingering death in Colorado soon—and somewhere in the balance will be a service to humanity. Despite strenuous opposition Gov. Edwin C. Johnson's plan to use ten men from the state's penitentiary as human guinea pigs in order to test the efficacy of a tuberculosis preventive serum is to be carried through. From a group of 37 volunteers, of whom 31 are convicted murderers, ten will be chosen for inoculation. After a certain time they will be inoculated again... this time with tuberculosis bacilli. Then they will await the results. In return for their services they will be granted their freedom and citizenship, if they survive.

Superior Judge Gould affected thousands of existing trust deeds in the county this week by handing down a ruling which holds that the instruments executed prior to August 22, last, may be foreclosed by court action at the instance of the beneficiary and with the trustee's consent, regardless of whether the trustee should object. This was the first court ruling in the county on the statute enacted by the last Legislature, and assures to the debtor a year's period of redemption not previously allowed.

Almost one half of the \$12,608, 032 sales tax collection for the last quarter was derived from the sale of staples and other articles known as "necessities," it was

revealed in Sacramento Monday night when for the first time the State Board of Equalization made known actual sources of the State's income from the 2½ percent retail tax. The largest single item, totalling 19.89 percent of the entire quarterly collection, was \$2,508,290.65 collected through the sales of grocery, vegetable, meat and fish markets. This amount actually represents but a small bit of the tax on foodstuffs, as collections included a total of \$3,880,616.09 from bakeries, caterers, restaurants and dairies. Another major item, was the \$1,608,602.45 collected from department, dry good and general stores.

Mt. Wilson's miraculous universal eye, the 100-inch telescope that has attracted scientists from the far corners of the earth since its construction, will soon become a shade less miraculous. For Sunday the giant 200-inch mirror of the new "world's largest" was cast at Corning, N.Y., and its light gathering propensity will dwarf the Mt. Wilson glass in as great a measure as it has in the past dwarfed all other existing instruments.

Arcadia benefits greatly from the payment by Anita M. Baldwin of the 1933-34 taxes on the 210 acres acquired by the Los Angeles Turf Club, it became known last week as the \$6844.10 was distributed to the various departmental funds.

Harvey E. Moss, of Long Beach, was a little more modest than some candidates in announcing himself as a candidate for supervisor in this (the First) supervisorial district. Instead of announcing that he would correct all existing evils of government he said he would "demand" a lot of reforms in the event of his election.

Lawrence Cobb, Assemblyman from the Fifty-eighth District, (Los Angeles), announced this week that he will be a candidate in the Republican primaries, August 28, for State Senator from the Thirty-eighth District, comprising Los Angeles County, to

succeed J. W. McKinley, who will not be a candidate. Every day there are 300 sets of fingerprints filed with the United States Department of Justice. The bureau of fingerprints is only 10 years old, yet there are eight times as many records on file than there are in Scotland Yard. The prints are not by any means all from the hands of criminals or criminal suspects. Many law-abiding citizens have become convinced that it is a wise thing to have their fingerprint record on file where it will be available in event that identification should ever be in doubt in case of amnesia or death.

William E. Fox, Pasadena attorney residing at 3073 Rose avenue, has announced his candidacy for the office of Justice of the Peace, Pasadena Township, in opposition to Elliot Gibbs. Mr. Fox was formerly in Congressman Joe Crail's law offices, and has practiced law in Pasadena for seven years.

Voters of Upland will pass upon a proposal that hereafter the City Council shall appoint the City Clerk and City Treasurer, officials now chosen by the people. It will appear on the municipal ballot as an initiative measure at the municipal election on April 9. The officials now holding these positions have held the offices ever since the city was incorporated. Their present terms expire next year. The Council

believes any doubt about competent successors being chosen will be eliminated if the election is thrown into the Council. Several other cities of the sixth class in Southern California are considering the proposal.

Continued gains in general business and building activities in Pasadena and environs are revealed in the latest report of the Pasadena Clearing House Association and the city building inspector, increases in bank clearings and building permits showing Pasadena's steady recovery from the general business slump affecting the country during the past 12 months. Bank clearings representing expenditures in all lines were greater during March than for any month since January, 1933.

Pepper Tree Inn

Try Our Specialty

Young Duck And Chicken Dinners, complete 75c

Duck and Chicken Sandwiches, salad and beverage 35c

Take home a roast duck for your dinner

90 S. Sierra Madre Ave. Phone 312-1

Paint Value

PABCO Multi-Service PAINT

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INSTRUCTOR IN ART

Classes 1 to 4 p.m. Saturday

Drawing, Composition

Painting and Color Theory

Private Pupils Accepted

115 Bonita Phone 1434

Attorneys

Victor O. Schmidt

Attorney-at-Law

18 WEST CENTRAL

Office Phone 309

Residence Phone 244-4

Marcus A. Woodward

Counselor at Law

Office Hours,

Afternoon and Evening

99 Suffolk Ave., Sierra Madre

Phone 72, Sierra Madre

Dentists

Dr. J. L. Woehler

Dentist

Sierra Madre Hotel Bldg.

Telephone 184-4

Evenings by Appointment

Warden & Tiller

DENTISTS

Hours—8:30 to 12; 1:30 to 5

Phone 186-1 522 W. Central

Office Closed on Fridays

Eye, Ear, Nose, Throat

Dr. Frank E. McCann

Specialist Eye, Ear, Nose and

Throat, and fitting of Glasses.

Office hours 10-12, 2-4:30.

207-8-9 Citizens Bank Bldg.,

Phone 470, Monrovia.

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Osteopath

Office in Patio S. M. Hotel

TELEPHONE 280-1

Res. Phone 215-1

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OSTEOPATHIC PHYSICIAN

Hours by Appointment

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83 N. Sunnyside—Phone 296-2

Music Teachers

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MONROVIA, CALIF.

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Hours 8:30 to 4:30

Sierra Madre Hardware Co.

QUARTS \$1.19 PINTS 69c

FOR LINOLEUM

EASY TO APPLY

DRIES IN 4 HOURS

MAKES LINOLEUM

LAST LONGER

TAKES THE RUB

OUT OF SCRUBBING

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ON MY LINOLEUM!

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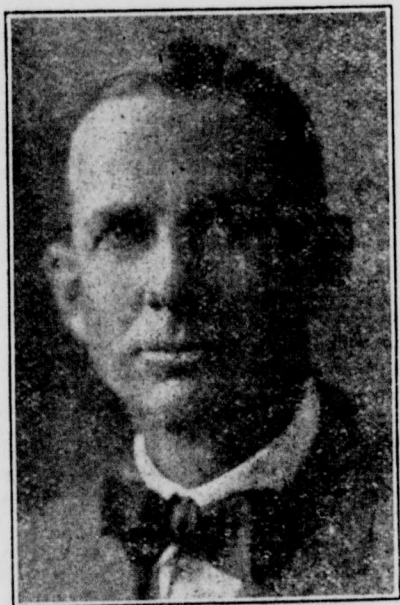


# An Appeal to the Citizens of Sierra Madre

The following city councilmen are candidates for reelection at the Municipal Election, Monday, April 9th



**LESTER K.  
LAYTON**



**WILLIAM R.  
LEES**



**HENRY CLAY  
REAVIS**

**There are no opposing candidates!**

We believe that fact shows the confidence felt by an overwhelming majority of citizens in the present administration

These men have given their time and best efforts to conducting the business of our city efficiently and economically through the past four years . . . . They have been the most trying years in the history of our country.

**YET**

....The tax rate has been lowered in spite of extra expenses for relief.

....Our idle men have been employed in projects of great and permanent value to our city.

....No money has been wasted.

....Our city is solvent--its credit ranks high.

*All This Has Been No Light Task!*

These men serve us without remuneration . . . . It is money in every taxpayer's pocket to have such an administration!

**We Do Not Deserve Good Government If We Are Too Indifferent to Vote**

**Encourage Them to Stick to Their Job.**

**Let Us Show Appreciation By Our Votes**

**Go to the Polls! VOTE!**

**Remember....Next Monday, April 9th**

J. S. BILLHEIMER, Pres. C. of C.

MRS. J. M. STEINBERGER, Woman's Club

RICHARD W. KNOTT

MRS. GRACE CAUKIN  
MISS MARION VANNIER  
RUDOLPH R. HARTMAN

E. D. BURBANK

JACK PASCHALL, Pres. S.M. Savings Bank

J. O. SMITH

DEAN ARNOLD BODE





# WANT ..ADS..

## Classified Rates

**And Instructions**  
Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

## FOR SALE MISCELLANEOUS

CUT FLOWERS—15c and 25c bunch; Funeral sprays \$1 up. Ward Nursery & Florist, Mt. Trail & Laurel. Phone 1614. 20:e

WALNUT SINGLE BED—bow end with cane; including springs; \$8. Phone 255-3, 271 N. Sunnyside 28:e

DECIDUOUS FRUIT trees reduced to 35c, citrus trees 95c, Shrubbery 15c, 25c, 35c; bedding plants 1c; cow fertilizer 25c bag, Ward Nursery & Florist. Ph. 1614 Mt. Trail & Laurel. 28:e

## Wanted Real Estate

WANT LOT, clear, facing south, near Catholic church. \$300 cash. 129 East Central. 28:k

## What's the matter with Sierra Madre Real Estate...

During the past 3 months 35 lots have been sold by W. R. Humphries to 15 buyers. 6 of these are Sierra Madre folks and 12 are from out of town, the following cities being represented: Los Angeles 5, Pasadena 3, Glendale 1, Altadena 1, Alhambra 1, Keeler 1—the furthest away being Keeler, 212 miles distant from Sierra Madre. 12 houses are involved in these transactions. All but one are now occupied by the new owners. 2 houses are now being constructed and figures are being obtained for the construction of 3 more. A total of approximately \$16,000 will be spent. 4 new vacant lot owners have put in water connections and planted and landscaped their purchases. Deposits have been made on 6 lots by 3 prospective buyers. The highest amount paid for a vacant lot was \$2000 and the lowest \$127.50. The largest piece of ground was half an acre, the smallest being 50x120 feet.

**THERE'S A REASON**  
Sierra Madre, through the good publicity it has earned, is attracting more home seekers than ever before. The climate isn't everything we have to offer. There's the village life—the friendly feeling—the mountain water—all of these tend to attract newcomers.

**--The One Thing Lacking--**  
is transportation—up the hill and down the hill. That's what's needed. To be frank we have no more conveniences to offer than we had 20 years ago. Someone should start a movement for better transportation in Sierra Madre. It would mean more homes, more trading at home, a better variety of goods to purchase and more people to pay the taxes. The cost of running the city with an increased population would be a fraction higher, with less taxes, because more people would build and live here and that would help in the process of paying taxes. This town has plenty of room for the right kind of people, the space is here, the building materials and the men to do the work. Here's an interesting fact—There are more individual utility consumers in Sierra Madre today than for many years past.

**BUT**  
All of us must do a little to get a lot... I'm doing my share.

## Humphries

— Friendly Realtor —  
P.S.—If you want to buy or sell, talk it over with HUMPHRIES.  
— The Bank is Opposite —

## Federal Aid Big Boost To Red Cross

**Food Supply Alloted Here  
Went To The Relief Of  
Many Families**

At a regular meeting of the directors of the Red Cross Chapter in the City Hall Monday afternoon, Miss Louise Judson, executive secretary, reported on the chapter activities during the preceding three months. Among the items of particular interest were the facts concerning the food distribution, which were as follows:

Distribution of government clothing, including ready made articles and those made by the sewing project workers from yardage supplied by the Red Cross; 301 pieces; used clothing, 118 pieces; milk to homes (chiefly for children and sick) 559 quarts; food supplies, since February 1st when project started, 2,470 pounds, 291 dozen eggs. Approximately 199 families were aided with this food and clothing in addition to the routine aid carried on by the chapter.

## Children Present Gay Program As A Benefit For Church

A gay program in old California style, comprising "La Fiesta," a Spanish play, and a real Mexican dinner, is to be given in the gardens of Mrs. J. Borradaile at 391 East Grand View avenue Saturday, April 14, for the benefit of St. Rita's Church.

One nominal admission fee will cover both play and dinner. The characters in the play, all children, include Barbara, Jack, Dolores and Catherine Colligan, and Jay Stumm.

## Another Candidate For Governor Will Address Forum

William H. Evans of Culver City, candidate for Democratic nomination for governor, will be guest speaker at next Tuesday's Forum meeting in the City Hall at 7:45. Also on the program will be Rev. Father Kenneth Ward of the local Passionists Fathers Monastery, who will address the meeting on a subject of wide appeal.

## CHRISTIAN LEAGUE WILL MAKE AWARDS

Awards for basketball and track will be made this evening at the Boys and Girls Christian League Pow Wow to be held at the Congregational Church. A flower show will be a special feature of the evening. O. W. Hampton and J. R. Fox are advisors in charge. A series of speedball games will be started on Saturday by the league.

## JUNIOR WOMEN HOLD COOKED FOOD SALE

The Junior Women's Club will hold a cooked food sale at Roberts Market Saturday. A wide range of foods for Saturday and Sunday meals will be on sale.

reances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trusts created by said Deed. The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on December 29th, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12483, Page 312, of said Official Records.

Dated March 30th, 1934.  
Publish March 30, April 6-13.  
TITLE INSURANCE AND TRUST COMPANY  
as said Trustee,  
By ELZA C. MOWRY  
Assistant Secretary.  
T. O. No. 174883-S 27-29

## NOMINEES FOR PUBLIC OFFICE

Notice is hereby given that the following persons have been nominated for the offices hereinafter mentioned to be filled at the general municipal election to be held in the City of Sierra Madre, California, on Monday, the 9th day of April, 1934.

For members of the City Council (for the full term of four years):  
LESTER K. LAYTON  
WILLIAM R. LEES  
HENRY CLAY REAVIS  
WALTER E. PRATT  
City Clerk of the City of Sierra Madre, California.  
Dated March 30, 1934. 27-28

## Rabbit Hutch Is 'Hotel' Of 10- Year-Old Boy

There can be no who, when, and where part to this story. For no one knows who its chief character is, when he came here, nor where he has gone.

All anyone knows is that early Wednesday morning a gardener tending the grounds at 674 Manzanita avenue saw something strange in the rabbit hutch in the back yard. The something was a large, unbelievably soiled and tattered man's overcoat—and in it was a small boy, of perhaps ten years of age.

The boy was asleep, but it didn't take him long to wake up, and run desperately away. He left the overcoat behind. It looks as though it had been slept in innumerable times, as if it had been bundled into a box-car pile, low, rested uneasily long nights on brake-rods. Probably its story would make interesting reading.

As for the boy, local police have found no trace of him. His goodby call might have been heard Wednesday night in the shrill of a train whistle down in the valley. The overcoat bears the name tag of a New Orleans tailor.

## Passing Of D. Krier Is Loss To City

**Pneumonia Is Fatal To Kind-  
ly 82-Year-Old Citizen  
Beloved By All**

Dominic Krier, 82 years old, whose kindness and cheery disposition had endeared him to every Sierra Madrean fortunate enough to know him, died at his home, 27 N. Baldwin avenue, on Good Friday, March 30, of pneumonia.

He had been in perfect health and on Tuesday had done a good day's work.

It was a hot day and after finishing his work he sat under a pepper tree, catching a cold. It developed into pneumonia and he passed away two days later.

Born in Elranga, Luxemburg on June 11, 1852 Mr. Krier came, when two years old with his father, Nicholas Krier to America, settling in St. Donatus, Iowa. In 1870 his father bought a general store where Mr. Krier worked for many years.

On January 16, 1878 he married Catherine Hoxmeier at St. Donatus. After his marriage he operated a flour mill. In 1881 he moved to Sioux Falls, S. D., later moving to Alexandria, S. D. He was engaged in general merchandise and implement business in Farmer, S. D. for some time. He came to California 10 years ago, settling in Sierra Madre and was probably one of the best known persons in this city.

Surviving are his wife, three sons, Henry, of New Orleans; George, of Sierra Madre, and Anthony, of White Lake, S. D.; and three daughters, Mrs. W. J. Schiltz, of Sierra Madre; Mrs. Lox Emery, of South Dakota, and Mrs. Georgan Woonsicket, of South Dakota; two sisters, Sister M. C. Senensis, of Milwaukee, Wis.; Mrs. Andre, Petersburg, Neb.; and three brothers, Michael L. and Theodore M. of Haverhill, Ia., and Alois E., of Los Angeles. A son Nicholas, who resided with his parents here, passed on a few weeks ago and his death was a severe blow to the family.

Funeral services were held on Wednesday morning from St. Rita's Church, with Rev. Hyacinth Clary officiating. The Grant Funeral Parlor were in charge of arrangements. Interment took place in Calvary Cemetery.

## AMAZING FACTS



The magical power of salt is frequently commented upon in the literature of ancient civilizations and some authorities think this throws light on the quaint saying: "To catch a bird you must throw salt on his tail." The more generally accepted explanation, however, is that to catch a bird one must get near enough to touch it. In the folk lore of some nations the practice has developed of never moving from one house to another, or marrying, without an exchange of salt.

## Merchants Grab Their First Game

With two new faces in the line-up, the Sierra Madre Merchants trotted out onto the school diamond Tuesday night and won the first game of the year from the Alhambra Motorists, 5-4. In the eighth the score was tied up 4-4, when Marsh smacked a double, and scored another two-base swat by Lorenzini.

Phil Hedlund then was sent to the mound for the Merchants, taking the place of Joby Kiggins, whose tossing had been steady to that point. Hedlund turned back the Motorists' last desperate attempt handsly. The score:

Merchants	AB	R	H
Marsh, 2b	5	1	3
Harkness, 1b	5	0	0
Ross, ss	4	0	0
Lorenzini, rf	4	1	3
F. LaLone, cf	4	2	2
Brain, c	4	1	1
Hedlund, 3b	2	0	2
Hadley	1	0	0
Parker, lf	1	0	0
R. LaLone	1	0	0
Smith	1	0	0
Kiggins, p	3	0	0

Alhambra	AB	R	H
J. McDermott, 1b	5	1	1
Montesant, ss	4	0	0
F. McDermott, 3b	4	0	0
West, c	4	1	1
Wheeler, cf	3	0	1
Hunter, rf	3	1	1
Fouts, p	4	1	1
Foster, 2b	4	0	1
Johnson, lf	3	0	0

Sturck out by Kiggins 7, by Hedlund 1, by Fouts 4.

## Little Gallery's April Exhibition Will Open Tonite

Eleven Sierra Madre artists, headed by the distinguished miniature painter, Ella Shepard Eush, open the annual exhibition of local artists at the Little Gallery tonight.

Oil canvasses, water colors and pastels make up the bulk of the exhibits. Artists include Miss Bush, M. Stanton, Beatrice Ward, Catherine Tuttle, Caroline Spere Rohland, Paul Rohland, Earl MacPherson, Wolfgang Reitherman, Dacotah Carlyle, Margaret Griebnow Bode and Arthur Palmer.

A reception for the public will be held tonight at the City Hall, with the artists and Chamber of Commerce members and their wives acting as hosts and hostesses.

## Merchants Warned To Be On Alert For Bouncing Checks

The increasing number of forgeries and "bouncing checks" reported to the police department from Los Angeles and throughout the State, led Chief of Police McMillan to issue a bulletin this week to the local merchants suggesting ways of protection.

"Very few have been cashed in Sierra Madre," said Chief McMillan, "but it is well to be cautious."

Chief McMillan advised merchants to have purchasers endorse all checks, and to hesitate if the check is presented by a stranger. When presented by a person driving a car he suggested getting the license number and description of the car. Whenever in doubt, he advises, call the police. Small checks are as important as large ones, he says, and one merchant's refusal to accept it may send it along to a neighboring store.

## SIERRA MADREANS IN TALE OF SEVEN SEAS

Participating in the pageant "The Tale of Seven Seas," which will be repeated Sunday afternoon at the Gold Shell Park, Pasadena, are Mr. and Mrs. Francis Eakman, Miss Moreland Kortkamp and Margaret Adwell of Sierra Madre. The pageant had its first presentation at the opening of this year's Tournament of Roses, when Miss Treva Scott was crowned Queen of the Tournament.



**\$150 in Prizes**  
Given with Knudsen's LUNCH CHEESE  
Educational—Interesting  
Profitable  
Get your Entry Blanks Here  
— FRESH FISH —

## Round the Town...

The Wark family will move to their home at 367 Adams street next week.

The Hobbs family, of 161 East Grand View avenue, has moved to 111 North Sunnyside avenue.

Mrs. Bertha Rolfe, former librarian of New Orleans, has taken over the Book Box, and will make here home in Sierra Madre.

Francis Eakman, of Mariposa avenue, is working on orchestration for the Los Angeles Philharmonic orchestra.

Mr. and Mrs. Albert Bowen, of Santa Ana, were weekend guests of Mr. and Mrs. W. E. Farman, of 32 East Highland avenue.

Mrs. R. F. Banfill, Miss Mary Banfill and Miss Bill Dale, of 367 Adams street, are moving on Monday to Monrovia. Their new address will be 623 East Foothill boulevard.

Mrs. Joseph Welling and daughter, Mrs. Vera Foster, of Alhambra, spent Sunday with Mrs. Robert Babbitt, of 314 West Central avenue.

Mr. and Mrs. A. K. Ackley, of 125 East Laurel avenue, entertained at dinner on Sunday. Guests were their son-in-law and daughter, Mr. and Mrs. H. B. Turner and son, Bill, of Hollywood.

Mr. and Mrs. E. R. Neptune of Long Beach, and Mr. and Mrs. B. E. Bleasdale of Los Angeles, were Sunday guests of Dr. and Mrs. C. L. T. Herbert, of 61 Bonita avenue.

Miss Dorothy Wammock, of 258 East Central avenue, will participate in a piano recital at the home of Oscar Rasbach on Saturday afternoon.

## "NEWS" Want Ads always pay!

## Liquor and Wine Specials

--- April 6, 7, 8 ---

You must bring this ad to get these Specials

1 gal. Port Wine	\$1.79
Domonica	1
1 pt. Muscat Brandy	89c
25 oz. Walkers Gin	\$1.39
quart Walkers Ridgewood	\$2.15
pint Rumba Rum	89c
90 proof	
Walkers Scotch pints	\$2.20

## Douglas Drug Co.

ARCADIA, CALIF

## FROSTY MOUNTAIN CAKE

Dates, nuts and homemade richness will make this cake a winner with your family.

## DATE FILLED OATMEAL COOKIES

A wholesome confection—put them in the children's school lunches.

## BLUEBERRY PIES

Delicious pies with a flaky crust.

## WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central Phone 99

## CY YOUNG'S MARKET

Phone 95

1/2 pound Packages BACON	Swift's Premium	13c
	Cudahy's Puritan	13c ea.
WEINERS & CONEYS		14c
1 pound		
FANCY LEGS MILK LAMB		24c
1 pound		
FRESH GROUND BEEF (all beef and lean)	1 pound	12c
LARGE CENTER SLICES HAM		12c
each		

## RESNICK'S

PHONE 47 and your order will be delivered FREE

CHALLENGE BUTTER	lb.	25c
U.S. EXTRA LARGE RANCH EGGS	doz.	21c
NEWMARK'S COFFEE	1 lb. can	27c
JACK FULL CREAM CHEESE	lb.	17c
Sunview Soda and GRAHAM CRACKERS	lb box	15c
OLD TIME GINGER SNAPS	lb box	19c
CALIFORNIA DATES	lb.	12c
NEW POTATOES	10 lbs.	25c
Russett & Burbank POTATOES, No. 1—12 lbs.		25c
RIPE TOMATOES	lb.	5c
FRESH SWEET PEAS	lb.	5c
LETTUCE, large head		5c
TALL GREEN ASPARAGUS	lb.	5c
LARGE FRESH STRAWBERRIES	3 boxes	25c

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY 38 WEST CENTRAL PHONE 97

BACON Hormel's Minnesota; Swift's Oriole 1/2 lb. 11c

Spring Lamb Legs... lb 25c Shoulder lb 18c (Genuine 1934 Milk Lambs)

Certified Link Sausage 1/2 lb. pkg. 11c SQUABS 35c each—3 for \$1 MILK FED FRYERS lb. 28c FRESH GROUND BEEF (no frozen trimmings used) 2 lbs. 25c